

# { we love } all creatures



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*Editor: Mark Bond,  
Communications Manager*  
E: mbond@rspcansw.org.au

*Design: Michèle Alexander Design*  
M: 0403 949 326  
E: michelealexander@unwired.com.au

*Photography:*  
Bruce Usher (cover, profiles)  
Tim McDonald, The Inverell Times  
(Hazel Rooney Profile)

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## { From our CEO & President }

### Steve Coleman, CEO

Last year in this publication I wrote about our 5-year strategic plan and the organisation's commitment to preventing cruelty through proactive education initiatives. This year, I am happy to report that we've put this plan into action.

The expanded Education and Training department now includes an experienced vet, a vet nurse, two inspectors and three educators. Along with an ongoing commitment to school and community-based education, thorough planning has gone into applying for Registered Training Organisation status, which we hope will be approved in the new financial year.

Our shelters continue to promote adoptions and rehoming. The very successful SAVE campaign rehomed over 500 cats and kittens in five days. It was wonderful to see the staff get behind this innovative plan. Open paw training was also introduced into all shelters to give animals a better chance of finding homes.

Our vet hospitals continue to service the needs of the shelters and the general community. I want to make special mention of the Broken Hill and Sydney hospitals. Both have coped with challenging conditions. These facilities will be given major facelifts in the coming year.

I would also like to acknowledge the efforts of our Inspectorate in policing the state on behalf of the animals. Their job sees them dealing with cruelty and neglect on a daily basis and yet, their commitment to their work never falters.

Recognition should also go to our Branch network whose tireless devotion to animals in their local community makes them an invaluable asset to our supporter network.

I would like to personally thank all the staff and volunteers of the RSPCA for their unwavering commitment to our work. We are living in interesting times and with animal welfare now firmly on the political and social agenda, I am hopeful that we can make some real progress towards a cruelty-free future.

Steve Coleman, CEO  
October 2011

### Peter Wright, President

What a watershed year for RSPCA NSW. We had the lows of natural disasters like the floods that ravaged parts of NSW and the highs of the remarkable announcement from our Patron and the Premier of NSW, Barry O'Farrell. After campaigning doggedly for years to secure state government funding for the rebuild of our Sydney shelter, Mr O'Farrell finally acknowledged our contribution to the NSW community and its animals through a \$7.5 million commitment to the rebuild. This came at a time when we quite literally had to place tarpaulins on the roof of the shelter and clinic to protect the building from inclement weather.

In my time as President, I have been reminded again and again of the staunch commitment to the wellbeing of animals that drives our membership and staff. This year, I was lucky enough to attend several events where I saw this commitment in action – including our inaugural state conference.

For the first time, shelter staff, inspectors, marketing and administration staff, board members and volunteer branches united. For three days we participated in workshops, talks and networking events. We shared ideas and frustrations and simply got to know each other a little better. I am happy to say that the feedback from this initiative was overwhelmingly positive – so much so that the board has agreed to make this conference an annual event.

I wish to personally acknowledge our supporters, volunteers and staff for your contribution to the organisation this year. Thank you. Thank you for demonstrating that animals matter. Thank you for fostering, adopting, attending, fundraising, sheltering, inspecting, educating and campaigning. Most of all, thank you for caring for those who cannot care for themselves.

Dr Peter Wright, President  
October 2011

# { Success Story: Love is Blind



Among all the wonderful animals who have been rehomed through the RSPCA Care Centre in Rouse Hill, two of the most noteworthy are Bam Bam and Benji – an inseparable father/son duo with a very special bond. Benji is blind and doting dad Bam Bam acts as his son's guide dog.

## Bam Bam & Benji





Jack Russell Terrier Cross Benji suffered from a congenital condition called microphthalmia, resulting in an abnormal development of both eyes. When Benji and his dad were surrendered to RSPCA's Sydney Shelter, Shelter veterinarians discovered Benji was blind. His condition had progressed to such a degree that RSPCA vets decided to remove both of his eyes to stave off future discomfort, complications and infection that Benji might otherwise face.

After recovering from his surgery, Benji and dad Bam Bam were relocated to the RSPCA Care Centre in hopes of meeting a new family to love them.

"These two boys are amazing together," said RSPCA NSW Retail Manager Karen Heath. "Benji follows his dad around everywhere. Bam Bam is really diligent about keeping an eye out for Benji. He's always looking around to make sure Benji isn't far behind."

RSPCA Care Centre staff members were astounded by eight-year-old Bam Bam and 4-year-old Benji's heart-warming relationship. "Benji was most certainly born blind, so Bam Bam's been acting as his son's guide dog for four years now. We're all very moved by the bond they share," said Ms Heath.

Obviously a bond like this must not be broken. Care Centre staff earnestly searched for a new home where Bam Bam and Benji could stay together. Thankfully the McAulley family were doing their 'usual Saturday morning rounds' of the Care Centre when they came across the dynamic duo. Robyn McAulley went home but couldn't get the dogs out of her mind. "It wasn't until later that night that I thought if something should happen to Bam Bam, what would happen to Benji."

The boys now live with the McAulley family which includes two other dogs ('the girls'), a cat, seven parrots and a chicken.

"Benji and Bam Bam have settled in remarkable well," said Robyn McAulley. "Benji is a ball of energy who knows his way around the house like it has always been his home. Bam Bam has turned into a laid back dad who has gained a second lease on life."

Benji's surgery and rehabilitation would not have been possible without the expertise and care of RSPCA staff and the generous donations of RSPCA NSW supporters. 🐾

# { 16 August

## Cupcake Day for the RSPCA

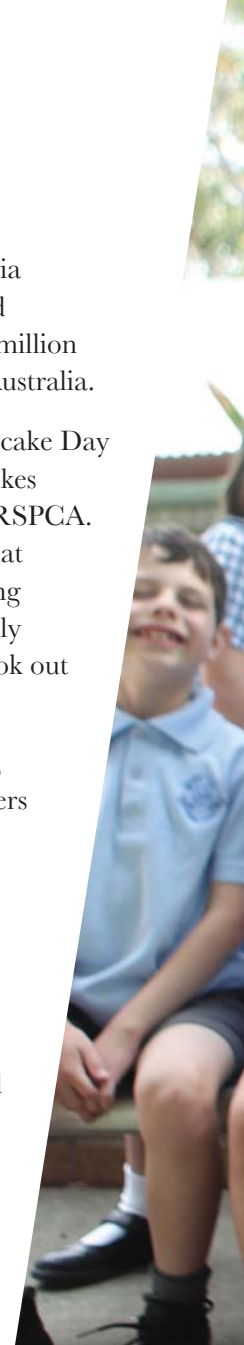
On Monday 16 August cupcake cooks across Australia descended on homes, community groups, schools and workplaces with delicious cupcakes, raising over \$1.1 million to assist in the care and protection of the animals of Australia.

The biggest bakeoff in the Southern Hemisphere, Cupcake Day involves Cupcake Cooks around Australia baking cupcakes and hosting Cupcake Parties to raise vital funds for the RSPCA. One of the key messages of Cupcake Day is to ensure that everyone uses cage free eggs when baking their fundraising cupcakes. This is in support of the RSPCA's Choose Wisely campaign which aims to get battery hens out of cages. Look out for RSPCA Approved eggs when making your cupcakes!

A special thank you to Gyton Grantley (star of Underbelly), Luke Jacobz (from Home and Away), our community partners the NRL Bulldogs and our team of dedicated volunteers for helping us promote Cupcake Day in Martin Place in the Sydney CBD.

And congratulations and a big thank you to the '1/2W Kids' team from Como West Public School who raised \$3,576.40 for the RSPCA – the most funds raised in Australia! Zoe Dawson from RSPCA NSW Education presented the class with a special trophy and cupcake kit. 🐾

[rspcacupcakeday.com.au](http://rspcacupcakeday.com.au)



### July 03

A cat suffering severe burns was treated at the RSPCA Sydney Veterinary Hospital. "His owners found him in a severely burnt state, with his ears cut and evidence of tape on his back legs," said Inspector Skye Adams. After six weeks intensive treatment and an amazing \$22,000 raised online, Snowy went home on 17 August.

Snowy's case is a severe act of animal cruelty and the person/s responsible can be charged with animal cruelty (s.530 Crimes Act), leading to five years in prison. 🐾

### July 19

Minister for Women and Minister for the Hunter, Jodi McKay, launched Safe Beds for Pets in the Hunter Valley and Hunter region and announced a \$50,000 grant to support the RSPCA's vital program.

"Sadly pets are often the silent or forgotten victims in domestic violence situations," Ms McKay said. "Safe Beds for Pets is an innovative and important program, which gives people the option of leaving domestic violence situations without fearing for the safety of their pets." 🐾

### August 02

Thanks to the generosity of Noble Toyota, RSPCA NSW has a new Toyota Rukus for community aid programs.

"We believe the RSPCA may often be overlooked when it comes time to put the hand in the pocket," said Geoff Lewis, Director, Noble Toyota. "The general public at large may not always be entirely aware of the gravity of the RSPCA's contribution to the community, which extends beyond animal welfare and into community aid programs. We're very proud to be associated as a supporter of their cause." 🐾

L-R: Snowy on 7 July 2010. His fur has since grown back and he's continuing to receive treatment and lots of TLC.; Jodi McKay MP and Karen Thorne RSPCA NSW Programs Development Manager; Geoff Lewis and Steve Coleman, with the new Toyota Rukus.; CSNSW Dog Rehabilitation Program; Bianca Dye opens Illawara Branch annual Art Show; Tricks for Treats initiative.

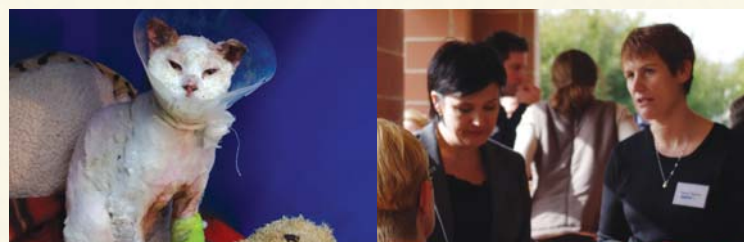






Photo: Chris Lane, The St George and Sutherland Shire Leader

## August 26

RSPCA Shelter dogs and inmates have been given a second chance thanks to a new specialised dog training facility at the John Morony Correctional Complex, Berkshire Park.

The Rehabilitation Program, a joint NSW Government and RSPCA program, will see more than 100 dogs rehabilitated by specially trained inmates and officers annually.

“The RSPCA is proud to be involved in this innovative program that aims to rehabilitate shelter dogs and find them new homes,” said Steve Coleman, RSPCA NSW CEO. 🐾



## October 08-10

To raise much-needed funds for the Illawarra Shelter, the RSPCA Illawarra Volunteer Branch worked tirelessly to organise their second annual Art Show. The exhibition, held 8-10 October, at the Edmund Rice College in Wollongong, featured hundreds of high quality pieces. 98 FM Breakfast Radio Host Bianca Dye was also on hand to officially open the event which raised over \$4,000 for the Shelter.

A special thanks to Bianca who auctioned a dozen cupcakes on air and raised \$1,200 for Cupcake Day! That's \$100 a cupcake! 🐾



## October 13

RSPCA Sydney Shelter was experiencing a shortage of toys and treats, so as part of a Halloween-themed ‘Tricks for Treats’ initiative, the public were asked for urgent donations.

“Treats are a very important part of our positive reinforcement training methods,” said Marika Taylor, Volunteer Coordinator. “We practice obedience training with the animals on a daily basis, so treats are consumed quickly.”

Treats provide a reward system for training, while toys provide comfort and stimulation for animals staying in an unfamiliar environment. Thanks to everyone who donated! 🐾





# { 25 January

## Project Guardian Angel

Thanks to our generous donors, our third Project Guardian Angel was a success. With over \$750,000 raised for the animals staying at the RSPCA, the festive season was a much brighter one for thousands of our furry and feathery friends.

Each year the RSPCA receives thousands of animals over the holidays. Many are surrendered in the lead up to Christmas. Reasons for surrenders include: animals being too old or not cute enough anymore; people wanting to go on holiday and not wanting to pay boarding costs; people wanting to trade in their animal for a 'younger model'.

This is always a testing time for staff and volunteers; RSPCA NSW thanks them for their time and dedication. Our 2010 Angel Ambassadors were Benny, Bosley, Roxy and Tinker – tabbies, Brownie the Maltese, Bubba the bunny, Chappo the Greyhound, Denver the Jack Russell Terrier, Hamish the Chihuahua, Monty the Mastiff pup and Pickles the Guinea Pig. These animals were being cared for at the RSPCA over Christmas and have since found new loving homes.

For more information about this special Christmas Campaign, our Angel Ambassadors and other success stories, please head to [rspcaguardianangel.com.au](http://rspcaguardianangel.com.au) – you're welcome at any time to donate to this cause. 🐾



### November 09

The RSPCA congratulated Ku-Ring-Gai Council on their decision to reinstate a ban on exotic animal circuses appearing on council land. The Council's previous 10-year ban was lifted in August this year, sparking outrage amongst the community and animal welfare groups.

"It's a win for common sense, animal welfare and, most of all, a win for exotic animals that are forced to perform tricks, travel long distances and live in unnatural environments," said RSPCA NSW Communications Manager Mark Bond. 🐾

### November 17

Pyjama King Peter Alexander is a huge animal lover and dedicated RSPCA Ambassador. His 2010 Calendar raised \$65,000 for the RSPCA!

The calendar, featuring RSPCA dogs, sold for \$19.95 at Peter Alexander stores, as well as through RSPCA retail stores and online. 100% of the proceeds (excluding GST) from sales were donated to the RSPCA.

At the time of photography, nine of the 12 dogs were available for adoption. They've all been rehomed including Bailey (pictured below)! 🐾

### December 16

This month RSPCA NSW announced the launch of its long-awaited 1300 CRUELTY (1300 278 3589) number. NSW residents state-wide can now easily dial the toll free number to report any suspected acts of animal cruelty to RSPCA NSW.

"It's a much easier number for people to remember," said RSPCA NSW Call Centre Manager Nicole Louise. "We're hoping it will make the RSPCA more accessible, especially to people in regional areas who wouldn't otherwise make a long distance call." 🐾







# { 10 March

## NSW Coalition Commits \$7.5 Million to RSPCA

NSW Opposition Leader Barry O’Farrell pledged a commitment of \$7.5 million to help fund the long-overdue rebuild of the Sydney shelter in Yagoona.

This promise came after Mr O’Farrell toured the 40 year old shelter alongside RSPCA NSW CEO Steve Coleman, Sydney Shelter staff and RSPCA Ambassador Jodhi Meares. Mr O’Farrell recognised that without this monetary support, the shelter might not be able to keep its doors open.

“The NSW Liberals and Nationals value the role of the RSPCA in providing care and protection for all creatures in NSW and we’re determined to see their Yagoona facility stay open,” said Mr O’Farrell.

“We’ve been lobbying the government since 2008 for a one-off funding allocation to help fund the rebuild,” said Steve. “But we’ve been met with silence up until now. This is the first time that any political party has committed funds of this magnitude to the RSPCA and we all have reason to celebrate today.”

The funding will help build a state-of-the-art veterinary hospital, education centre, community pet-friendly park, rehabilitation centre and holding facility for animals involved in Inspector cases. 🐾

### March 21

Continuing its vital service to rural communities, the RSPCA NSW Community Animal Welfare Scheme (CAWS) travelled to Bathurst from 21 March to 1 April to offer reduced-rate veterinary services to pensioners and lower income earners. Community members took advantage of financially subsidised desexing and microchipping for their animals, as well as vaccinations for dogs and free advice and information.

“The humane education aspect of the program is the key to promoting long-term, effective change,” said Dr Withers. “We encourage people to demonstrate empathy and compassion towards animals.” 🐾



### March 30

In March, Jetpets Animal Transport came to the RSPCA’s aid once again – this time by transporting seven Greyhounds free of charge from RSPCA NSW’s Sydney Shelter to RSPCA SA’s Lonsdale Shelter.

“Jetpets has been a partner of RSPCA NSW since 2008, and have assisted us numerous times over the past three years,” said RSPCA NSW Business Relations Manager James Roden.

“This time, Jetpets’ incredible generosity has made it possible for seven well-deserving animals to find loving homes in South Australia.” 🐾



### April 21

After the success of our SAVE Adoption initiative in February, we certainly didn’t think our shelters would be in the same predicament again in March. This time, our shelters were at capacity with all types of animals, not just cats and kittens. Desperate to save as many animals’ lives as possible, RSPCA Shelters and the Care Centre at Rouse Hill halved the usual adoption fees on all animals resulting in over 1,000 animals finding new homes. 🐾







### May 16

From Albury to Tweed Heads and dozens of places in between, responsible pet owners and their beloved pooches pounded the pavement for the annual Million Paws Walk to raise much needed funds for the RSPCA. Record crowds were confirmed at many of the 24 NSW walks. In Sydney, the attendance numbers jumped from 5,000 to 6,001! 🐾

### May 25

For the third year running, RSPCA NSW and RSPCA Qld went head to head in the RSPCA State of Adoption Challenge, a tribute to the NRL State of Origin.

The State of Adoption Challenge aims to find as many suitable, loving homes for animals during the Origin series period.

"This year Qld rehomed 1,679 animals to NSW's 1,352," said RSPCA NSW CEO Steve Coleman "It's all in the name of friendly competition. The real winners are really the thousands of animals that find new homes at the end of the series." 🐾

### May 30

After a damning ABC Four Corners expose of animal cruelty in abattoirs in Indonesia, RSPCA and Animals Australia joined forces to successfully demand the Gillard Government immediately halt the live trade to Indonesia and campaigned for an end to all live animal export. 🐾



**Main:** Premier Barry O'Farrell, RSPCA NSW CEO Steve Coleman and RSPCA Ambassador Jodi Meares. **L-R:** CAWS program visits Bathurst; Jetpets transports Greyhounds; SAVE Adoption initiative poster; Generous, top fundraisers for the NSW Million Paws Walk, Grant Wiggins with Axel and Debbie Moodie with Sambo; Ban Live exports campaign poster.



## SHELTERS: Judith Wright

**RSPCA NSW has 11 shelters across NSW, which provide comfort, accommodation and the best possible care to surrendered, neglected, unwanted, sick or injured animals.**

Judith Wright, Shelter Manager of one of the newer facilities, the RSPCA Illawarra Shelter located in Unanderra, has proudly been with the RSPCA for 15 years and has filled a number of different roles.

“My start at the RSPCA was as a volunteer Animal Attendant at the Illawarra Shelter and also as a volunteer at the local RSPCA Support Shop,” said Judith. “I volunteered for the RSPCA for four years, three of those as Branch Treasurer for the local Volunteer Branch, before becoming Shelter Manager at the Illawarra Shelter, a position I have been privileged to fill for 11 years now.”

The Illawarra Shelter has changed dramatically over the years that Judith as been Shelter Manager.

“The old shelter at Montague Street, Wollongong, was only about the size of two house blocks and at that time we only had 16 cat cages and 16 dog kennels. The new shelter now has 76 dog kennels, 76 cat enclosures, a stable and paddocks for livestock, pocket pet building, aviary, administration block with training room and retail shop!”

The Illawarra region has also grown dramatically over the last 20 years and the new shelter provides much needed animal welfare support to the local community. The shelter, for instance, not only accepts those animals that are surrendered directly, but also operates as a Council pound for both the Wollongong and Shellharbour City Councils.

“For both surrendered and impounded animals, our aim is to save as many lives as possible. We have a very strong focus on rehabilitation; animals that have minor behavioural issues which can be addressed through training are put through our rehabilitation program.”

“The most fulfilling part of my job as Shelter Manager is helping sick and injured animals,” said Judith. “A little bit of a cliché, but if I assist with the rescue of an injured animal or help the Inspectors when seizing animals I find this very rewarding. Similarly, when animals at the shelter are rehabilitated and find new homes, I feel that this is ultimately what I, and everyone I work with, are here for. It makes everything worthwhile.”

The Illawarra Shelter and local Volunteer Branch work very closely with the branch providing much needed assistance to the Shelter through a range of initiatives. These include:

- The ‘Princess Plan’, whereby the branch provides financial assistance to animals in care that need veterinary treatment prior to being adopted. This can range from minor dental work and dew claw removal, to major orthopaedic surgery. The plan is named after ‘Princess’ – the first dog who was a lucky recipient of this plan.
- Extending the shelter’s aviary to provide a larger, more natural environment for the poultry.
- Organising volunteers to help maintain the gardens at the shelter which provides a very pleasant environment for customers, staff, volunteers and the animals. 🐾

**For more information about the Illawarra Shelter, Volunteer Branches and other facilities throughout NSW, visit [rspcansw.org.au](http://rspcansw.org.au) and click on the ‘Shelters & Branches’ button.**





# Profile: Shelters



## INSPECTORATE: Slade Macklin

**The RSPCA NSW Inspectorate has 32 Inspectors on the road across the state. 16 Inspectors are based in metropolitan Sydney and with over 4.5 million constituents, that's one Inspector for every 281,250 people. Our 16 regional Inspectors cover over 800,480 kilometres of territory. That's one Inspector for every 50,030 kilometres. It's a small team with plenty of ground to cover and thousands of animals requiring our assistance.**

Slade Macklin has been an RSPCA NSW Inspector for over 9 years. In that time, Slade has witnessed unspeakable acts of cruelty and unbelievable acts of courage and bravery. His job has exposed him to the very worst of humanity and the very best of the animal kingdom.

"You never know what you're going to find when you respond to a job," says Slade "The good ones just require you to provide some education about feeding or care... the worst of them stay with you forever."

RSPCA Inspectors never know what's in store when they log on in the morning. It might be a cow bogged in a dam or a kitten stuck in a wall space. It might be encouraging an owner to surrender an animal because they simply can't care for it anymore or it might be seizing an animal who has been subjected to gross neglect and cruelty. Or it might be giving evidence at a cruelty hearing in court. Every day is different. And everyday could contain all of the above.

"The reason I stay an Inspector, despite the stomach-churning things that I often see, is because animals don't have a voice and I do, and if people like me don't help them who will?" he says.

'Every day I witness great acts of courage and endurance – not from Inspectors, we just get on with the job – but from the animals who we rescue. Many of them have been brutalised, starved, contained in cramped, claustrophobic conditions or left for dead. And yet, even with the little energy they have left, they still manage to lick your hand or wag their tails. I am always humbled by the grace of animals who have been treated so badly.'

Slade also works with other support agencies like the Fire Brigade and Search and Rescue assisting them with training and education. He is passionate about researching and testing better rescue techniques specifically designed to assist animals.

Slade is one of 32 people who are charged with policing the Prevention of Cruelty to Animals Act (POCTAA) in this state. Each Inspector has a different story as to how they came to the job. But all Inspectors are committed to one goal – stopping animal cruelty. 🐾

**To report a cruelty to the RSPCA NSW, please call 1300 CRUELTY (1300 278 3589) or visit [rspcansw.org.au](http://rspcansw.org.au) and click on the 'Report a Cruelty Case' button.**





Profile:  
Inspectorate





Profile:  
Volunteer  
Branches



## VOLUNTEER BRANCHES: Hazel Rooney

**Volunteer Branches are the backbone of RSPCA work in regional NSW. Each Volunteer Branch is run exclusively by dedicated volunteers and plays a vital role in foster care, finding permanent homes for animals, desexing programs, support, fundraising initiatives in their local community, and educating others on the importance of animal welfare and responsible pet ownership.**

“Every day the Volunteer Branch members help animals in need. They don’t get paid for this work – they do it purely because they love the animals. We are extremely thankful to all our volunteers and are humbled by their generosity,” said Gerry Rose, Executive Manager, Branches and Properties.

Hazel Rooney, 90, is an RSPCA Life Member and was one of the founding members of the RSPCA Inverell Branch in 1976. In 2007 Hazel was awarded an honorary life membership for her dedication to the RSPCA and her love for animals.

The Volunteer Branches were very different back in 1976 and Hazel says it was very hard. But now with more RSPCA Inspectors, training, systems and procedures, and a huge support network (within branches and with head office) volunteering is much easier.

Hazel also served 10 years as president of the branch. She jokes that the only way to get out of being the President was to die or have a baby, “...and neither of those was an option for me!” laughed Hazel.

Longtime friend and current Inverell Branch President, Barb McLane, said Hazel is known as the ‘Queen of Raffles’ as she has dedicated many hours to fundraising. “People looked at their money a lot closer 30 years ago, but they are now much more generous with their donations,” said Hazel who is often out, rain, hail or shine, selling raffle tickets at the local supermarket.

For the past seven years, Hazel has enjoyed the company of Maltese cross, Bella, at her side. “She follows me everywhere and I couldn’t imagine life without her.” As Bella was an RSPCA dog, she is a constant reminder to Hazel of what wonderful companions animals can be and spurs her on to help others. 🐾

**For more information see the Shelters & Branches Directory on pages 54-55 or head to [rspcansw.org.au](http://rspcansw.org.au) and click on the ‘Shelters & Branches’ button.**

“

*We are extremely thankful to all our volunteers and are humbled by their generosity*

”



# Profile: Vet Hospitals





## VET HOSPITALS: Dr Michelle Lawler

**The RSPCA NSW operates four Veterinary Hospitals located at Broken Hill, Rutherford, Sydney (Yagoona) and Tighes Hill. Committed to upholding high standards of animal and human welfare, each hospital provides medical services to shelter animals, Inspector cruelty cases, pets of private clients and injured strays brought in by our animal ambulance or by members of the public.**

Dr Michelle Lawler has been with the RSPCA for eight years and is one of 22 highly skilled Veterinarians located at our Sydney Veterinary Hospital.

“A day in the life of an RSPCA Veterinarian is very diverse to say the least. On any given day I might be giving private consultations to pet owners, conducting life saving surgeries on injured animals, or assisting our RSPCA Inspectors by attending court as an expert witness to provide medical evidence for the prosecution of cruelty cases,” said Dr Lawler.

When asked about the most uplifting patient she has treated in her time at the RSPCA, Dr Lawler smiled warmly and said, “By far the most challenging and uplifting patient I’ve treated was a tiny Chihuahua named Siri who was very sick and couldn’t eat because the tip of her tongue was dying off - an unusual side effect of being so unwell. She needed surgery and had to be fed by a tube because of her tongue injury. Siri was extremely frightened and difficult to treat because she could become snappy as she tried to defend herself from what she thought was a threat.”

“However, once Siri’s surgery was complete our Veterinary Nurses rallied to give her the love and care she deserved. With a new found trust in people, Siri started to eat unassisted and her health improved dramatically. You could just tell by her face that she had a brand new lease on life - what a transformation!”

“This is what I’m most proud of when I think of the RSPCA. The staff I work with, in all the different areas of the organisation, look after the animals they are responsible for with the utmost dignity, kindness and care. I see this on a daily basis. It might be a warm bath, an extra walk, some new toys, kind words or just a cuddle. It confirms my belief that we are all here for the same reason – the animals.”

Each RSPCA NSW Veterinary Hospital offers the following services to the public:

- Private veterinary consultations
- Health checks
- Desexing, microchipping, worm and flea treatments
- Access to animal behavioural specialists
- Puppy Preschool classes 🐾

**For more information about our RSPCA Veterinary Hospitals, please visit [rspcansw.org.au](http://rspcansw.org.au) or phone 02 9770 7555.**

## POOPS: Lisa Anderson

**The Pets of Older Persons (POOPs) Program assists socially isolated elderly people by offering assistance with their pets in times of crisis. The POOPs Program aims to keep pets and their elderly owners happy, healthy and together in their own homes for as long as possible.**

POOPs was established when a need was identified by the Aged Care Assessment Team (ACAT) at St Joseph's Hospital Auburn in 2003 to temporarily care for the pets of elderly people who were admitted to hospital. The hospital found that elderly pet owners were delaying their own medical care because of fear of losing their pets and the lack of support to care for their companions whilst they were receiving treatment. The hospital approached the RSPCA NSW, who became involved to provide assistance with animal care, veterinary services, fostering and boarding for these at risk animals and their owners.

Lisa Anderson POOPs Coordinator, visits approximately 70 of the program's 200 elderly clients on a monthly basis and provides essential health checks to much-loved pets.

"Many of our clients aren't able to manage a pet on their own without the support that the POOPs Program offers. I regularly undertake grooming, flea and worm treatments when I make visits, as sometimes clients are unable to perform these essential tasks for their pets themselves," said Lisa.

Lisa also helps to transport clients' pets to and from vet appointments when needed, or to the RSPCA Sydney Shelter when temporary accommodation is required due to lengthy hospital visits.

"It's a sad reality that some elderly people will refuse to visit the hospital for care because they don't have the support to be able to leave their pets at home or with family," said Lisa. "Through the POOPs Program we are able to put our clients' minds and hearts at ease by allowing them to receive the medical care they need without worry."

The POOPs program is based in Sydney but assists clients throughout NSW whenever possible through the RSPCA NSW's network of Shelters and Branches. The program is specifically designed to help people 65 years of age or older who are socially isolated and require assistance with care of their pets.

"I am so proud to be part of such a vital program that assists people and pets in need. We are helping the elderly to remain in their home and continue to enjoy the companionship and love a pet brings. That's very special to me," said Lisa. "A lot of the time I might be the only visitor my clients have that week, so spending time with them and having a good chat is always appreciated; that's special to me too."

- Palliative care patients who are socially isolated and of any age may also access POOPs services.
- POOPs is always in need of caring volunteers or foster carers to assist with the services offered by the program. If you can offer assistance, please contact the POOPs team at [poops@rspcansw.org.au](mailto:poops@rspcansw.org.au) 🐾

**For more information about POOPs and other RSPCA community aid programs, please visit [rspcansw.org.au](http://rspcansw.org.au)**





# Profile: Programs





# Profile: Campaigns







## CAMPAIGNS: Mark Bond

**There are many ways in which the community can assist us to help animals in need, but one of the most effective ways is to support RSPCA animal welfare campaigns and sign our petitions. Whether it's banning live exports or promoting humane food, we need your help to stop animal cruelty.**

Mark Bond, Communications Manager, has been responsible for RSPCA campaigns in NSW since July 2010. Mark hit the ground running after Ku-Ring-Gai Council in Sydney's North West voted to overturn a 10 year ban on circuses with animal performances appearing on council land.

"We were stunned by the decision to say the least. It flies in the face of improving the treatment of animals and the way we regard them as a community. While we and other animal welfare groups were quick to respond to council, I was amazed by the number of people in the community who rallied together to support the campaign and lobbied council. People from all walks of life - a teacher, university student, vet, pet owner, business owner, senior citizen and 12-year old-boy, all addressed the council demanding to rescind its decision - which the council eventually did," said Mark.

Banning these types of circuses became one of the key animal welfare issues for RSPCA NSW's Political Animal campaign. Launched July 2010, the campaign sought to highlight a range of urgent animal welfare issues RSPCA would like the next federal or state parliament to deal with.

In the lead up to the NSW state election, we appealed to members of the public to contact their prospective political representatives and ask them to support the following animal welfare issues: close puppy factories; mandatory desexing of companion animals; ban circuses with exotic animal performances in NSW; stop hunting in our national parks; help save the RSPCA Sydney Shelter.

"Between January and March we saw over 7,000 people visit the Political Animal website to find out about the issues and contact their MP. When Barry O'Farrell visited our Sydney Shelter to commit \$7.5 million in funding, he remarked that his office had received over 300 Political Animal postcards," said Mark. "Community standards and expectations influence our decision makers more than the average voter realises. By supporting our campaigns and making your voice heard, you've actively made a difference to those that have no voice."

- The RSPCA also inspects and approves humane farming systems. Currently there are standards for eggs, layer hens, pigs, turkeys and chickens.
- The photo on this page shows Mark talking to Greg Cronin from the University of Sydney Mayfarm Dairy and Teaching Unit in Camden. In March, one of Greg's honour students, Rebecca Matthews, received the RSPCA's Scholarship for Humane Animal Production Research for research into an alternative farrowing pen for breeding sows.
- The RSPCA needs your help to ban live exports. The Ban Live Exports campaign was launched in May this year after an exposé revealed the cruel treatment of Australian cattle in Indonesian abattoirs. Visit [banliveexports.com](http://banliveexports.com) 🐾

**For more information about RSPCA campaigns and how you can help, visit [rspcansw.org.au](http://rspcansw.org.au) or email [campaigns@rspcansw.org.au](mailto:campaigns@rspcansw.org.au)**



## EDUCATION & TRAINING: Dr Narelle Maxwell

**Dr Narelle Maxwell is the Training Coordinator for RSPCA NSW. A highly experienced vet, Narelle has been with the organisation for over 21 years. With a background in veterinary education and practical skills as a senior vet, Narelle was a natural fit for the role of Training Coordinator – a position she accepted in 2003.**

“A major motivation for taking the role was to provide the staff with practical skills that could assist them in their roles but could also give them some progression towards a career in animal welfare,” said Narelle.

Opportunities to gain accredited training levels were few and far between before the training department was established. Narelle works with Shelter and clinic staff across the state. She has developed numerous courses to tackle the unique challenges of working with animals.

Previously based at the Sydney Shelter, this year, Narelle moved over to the RSPCA Education and Training team. This is in keeping with the organisation’s strategic commitment to preventing cruelty through proactive education programs. Key to this goal is the establishment of an RSPCA Registered Training Organisation, a project dear to Narelle’s heart.

“I am very excited about the RTO. It’s been a long time coming and will allow us to provide many more training opportunities for our staff and in the community. I am keen to look at programs that don’t just focus on Shelter animals but also provide educational opportunities for responsible pet owners who would like to learn more about animal care.”

The Education and Training team includes a number of educators, two inspectors, a vet nurse and Narelle. One of their directives is to look at neighbourhood programs where the team can actively engage in the community to improve the wellbeing of their pets.

Along with the Veterinary Health Business Unit, Narelle has also been integral in delivering the Community Animal Welfare Scheme (CAWS) to regional and Indigenous communities. She loves the opportunity to get out in the field.

“The Indigenous Program is very dear to me. It’s wonderful to see community pets with great social skills that are so loved and spoilt! I don’t play favourites but I do have a soft spot for one dog... an 80kg Bull Mastiff called Optimus Prime. He’s memorable in every sense of the word.”

Narelle is looking forward to the future. She is particularly keen to broaden the learning opportunities beyond the Shelter environment.

“Animals are a wonderful leveller in engaging with the community. And because we are delivering health and behaviour messages that support the wellbeing of their pets, we are quickly able to establish a level of engagement and trust.” 🐾

**For more information about RSPCA NSW Education Program visit [rspcansw.org.au](http://rspcansw.org.au) and click on the ‘Programs’ tab.**



# Profile: Education & Training





Profile:  
P.O.D.



## PEOPLE & ORGANISATIONAL DEVELOPMENT: Leigh Sargent

**The People and Organisational Development (POD) Business Unit is responsible for volunteering, human resources, occupational health and safety, employment matters and continuous improvement and support of RSPCA staff and volunteers. This year, two new members joined the team, Occupational Health and Safety Manager, Andrew Papandreas and Human Resources Manager, Leigh Sargent.**

A dedicated and skilled HR professional with 15 years experience, Leigh had just given birth to her second son and was looking for a change when she saw the RSPCA job advertised.

“Having never worked for a charity, I thought this job would afford me the opportunity to broaden my horizons. I knew the organisation as a brand – how could you not – and I must admit that the idea of working with an iconic brand was what first drew me to the job. Little did I know how involved I would become in the work and culture of the RSPCA. You can’t help it. You are surrounded by people who love what they do and have a deep conviction that animals matter,” said Leigh.

Leigh was employed to assist the POD team to progress internal people skills training and to help managers in developing their staff. She has been kept busy assisting with a new HR system roll-out as well as with reviewing and creating various policy documents.

“One of the most rewarding parts of my job is supporting staff to manage their teams more effectively,” said Leigh. “Everyone needs someone to come to every once in a while to seek advice or encouragement. I feel privileged to assist and take great pride when my advice helps facilitate a positive outcome.”

Leigh has covered a lot of ground since joining the organisation. She has travelled to most of the shelters and relishes the opportunity to get on the road and meet the staff.

“Having previously been employed by large, international corporations where you never get to meet many of the people who you work with, being able to travel around NSW and put faces to names is refreshing. There is a lot of passion and potential out there in the clinics and shelters. I am lucky to be in a position to help shape the people policies that will support the talented staff of the RSPCA.”

Leigh has also been recently initiated into the RSPCA pet owners club with the adoption of a very cute puppy called Bailey from our Sydney Shelter. 🐾

**To view employment positions currently available at the RSPCA NSW, visit [rspcansw.org.au](http://rspcansw.org.au) and click on the ‘Get Involved’ tab.**

“ You are surrounded by people who love what they do and have a deep conviction that animals matter. ”



## 'CELL DOGS': Ken Francis

**On Thursday 26 August 2010, the RSPCA NSW – CSNSW Dog Rehabilitation program (a joint collaboration between the RSPCA and Corrective Services NSW, nicknamed “Cell Dogs”) was launched by RSPCA NSW CEO Steve Coleman, NSW Minister for Corrective Services Phillip Costa and Member for Londonderry Allan Shearan.**

Located at the Outer Metropolitan Multi-Purpose Correctional Centre, 44 RSPCA NSW Shelter dogs have participated so far, and 23 have been rehomed since being rehabilitated by specially trained inmates and officers. The specialised training facility can house up to 30 dogs at a time and each dog goes through a training course before being put up for adoption. The progress of each dog is constantly under review; no hard or fast time limits are set on their stay in the rehabilitation program.

The inmates and officers involved in the program receive dog handling training by the RSPCA. Inmates gain personal development by being responsible for the care and management of dog training, rehabilitation, hygiene and general wellbeing of the canines. They are also afforded the opportunity to learn valuable pet industry-related vocational skills to use in finding employment when they resume their lives outside the Centre.

The new facility was purpose built by Corrective Services NSW, with some assistance from inmates, and includes 30 kennels; underfloor heating, cooling and an evaporative dehumidifier; a veterinary room; meal preparation room; training room for the staff and inmates; exercise yards and an adoption centre.

Ken Francis, Coordinator Animal Wellbeing Support, is very happy with how the program is evolving. “One of my key accountabilities with this position is to reduce euthanasia in shelters, and this program is helping to achieve this. I train and advise both the officers and inmates in the care of the dogs as well as the dogs’ rehabilitation. I also select the dogs from RSPCA NSW Shelters that I believe can be rehabilitated by this program,” said Ken who is also focusing on developing and growing the program into other areas.

He says the long term goal is to try and rehabilitate as many dogs as possible and reduce euthanasia. “We are looking mostly to rehabilitate certain dog behaviours such as dog aggression, food aggression and resource guarding which is very hard to do in a shelter environment. All the people involved with the program work extremely hard, their positive and caring attitudes help the dogs overcome their behavioural problems, and I’m extremely happy to be involved.” 🐾

**Dogs available for adoption from this program can be found at [adoptapet.com.au](http://adoptapet.com.au)**





# Profile: 'Cell Dogs'



*The long term goal is to try and rehabilitate as many dogs as possible and reduce euthanasia.*

”





Profile:  
Direct Marketing

## DIRECT MARKETING: Kristy Partridge

**The Direct Marketing department is responsible for creating and implementing RSPCA NSW's four annual appeals including the popular Project Guardian Angel Christmas appeal. The team also administers our two regular giving programs – Animal Advocates and RSPCA Sweethearts. They are also responsible for the Paw Box program that supplies collection boxes to businesses. Finally, they assist individuals who wish to fundraise on our behalf.**

Kristy Partridge is the Direct Marketing Manager and heads up a team of three. Kristy has been with the organisation for five years. She commenced as a Marketing Coordinator – in fact at one stage, she was the entire marketing department. Back then, she was responsible for events, marketing, appeals, newsletters and campaigns. This has given her a solid grounding in various fundraising areas but her real passion is raising funds to ensure that animals in need get the care and attention they require.

“Things have changed dramatically since I started work at the RSPCA,” said Kristy. “In the past, we would send out appeal after appeal focused on cruelty. The appeals usually included images of injured animals. What we didn't give our supporters were the stories of transformation that occurred because of their generosity. This is something we have gotten a lot better at.”

“Take our September appeal from last year. Our Broken Hill Shelter and Vet Hospital was in desperate need of digital x-ray machine. We put together an appeal and asked our supporters to help purchase the machine. The donations and calls came pouring in. By the end of the appeal, our supporters had contributed enough money so that we could buy the machine which will assist thousands of animals in the future.”

When asked what initiative that she is most proud of, Kristy said, “Project Guardian Angel is an appeal that is close to my heart. It has been running for three years now and each year I am overwhelmed by the number of people who embrace the simple concept of virtually adopting a shelter animal for the Christmas period. It has raised over \$2M and has also encouraged people to adopt the animals they cared for. It's inspiring that so many people care about the welfare of animals and the valuable work of the RSPCA.”

Other initiatives the Direct Marketing department is responsible for include:

- Four direct mail appeals a year including Project Guardian Angel
- Animal Advocates regular giving program – Supporters donate to the organisation on a monthly basis
- RSPCA Sweethearts – Supporters contribute a monthly donation to sponsor an animal and they receive quarterly updates on the animal
- Major Donor program – A program that is run in conjunction with RSPCA NSW CEO Steve Coleman to cater for the needs of a very important group of people who make a significant financial investment in the RSPCA

Due to the generosity of the public, the Direct Marketing department raised over \$5.5 million in the 2010-2011 financial year. 🌸

**For more information please visit [rspcansw.org.au](http://rspcansw.org.au)**

“It's inspiring that so many people care about the welfare of animals and the valuable work of the RSPCA.”



## CAWS & ICAHP: Dr Ann-Margret

**Dr Ann-Margret Withers, an RSPCA veterinarian for over nine years, coordinates RSPCA NSW's Community Animal Welfare Scheme (CAWS) and Indigenous Community Animal Health Program (ICAHP).**

Established in 2004, CAWS programs are delivered in rural townships, where the rate of euthanasia in local council pounds is often close to the number of animals impounded. CAWS is an innovative approach to addressing this issue of unwanted companion animals by a means-tested, subsidised, targeted desexing program.

The RSPCA developed, promotes and coordinates CAWS, but to ensure its sustainability in the community, the desexing program is carried out by local veterinarians and funded by local councils. A concurrent school education program is provided by the RSPCA to ensure long term benefits.

Dr Withers, who grew up in the rural NSW town of Inverell, says the program makes a real difference to the welfare of animals.

"CAWS really helps those people in need. By assisting owners who would not be able to afford to get their animals desexed it provides a humane method of population control. It is unlikely that these animals would be desexed otherwise."

Dr Withers is particularly passionate about the RSPCA's Indigenous Community Animal Health Program. It aims to improve the health and safety of children and families of remote indigenous communities in NSW by the provision of an integrated animal health and community education program.

"We're working within areas that have very limited access to veterinary and human health services," said Dr Withers. "We take a holistic view and work towards the idea of 'healthy dogs, healthy community'."

The ICAHP provides desexing, microchipping, vet checks, treatment of parasites and any other minor ailments. A concurrent education program involves talking with people about diseases that can be transmitted from animals to humans and how a person's health can be influenced by the health of their dog.

Information about keeping home environments healthy and preventing possible diseases is made available in a culturally relevant way. Importantly, dog bite prevention and safety around animals are covered.

The success of the program relies on a multi-agency approach incorporating the RSPCA, Area Health Services, Local Aboriginal Lands Council, Aboriginal Medical Services and local councils.

"I've always enjoyed treating individual patients, but CAWS and Indigenous dog health programs allow us to make a difference on a broader scale, impacting the bigger picture of animal welfare. And I get to travel to the country which keeps me sane," said Dr Withers. 🐾

**For more information about these programs, please email [amwithers@rspcansw.org.au](mailto:amwithers@rspcansw.org.au) For information about RSPCA NSW's other Community Aid Programs visit [rspcansw.org.au](http://rspcansw.org.au)**



# Profile: CAWS





Profile:  
Foster Care





## FOSTER CARE: Kristy Warner

**Becoming a volunteer foster carer to animals in need at the RSPCA is not only a rewarding experience, it plays a vital part in giving animals that would not normally be able to be immediately rehomed a wonderful start to life.**

Foster carers are called upon to temporarily care for animals that may be too young or too small to be able to be put up for adoption, are recovering from illness or surgery, or are not able to be kept in a shelter environment due to behavioural issues such as being too timid.

Kristy Warner, a journalist who works with Sydney FM Radio Station Nova 96.9FM, started foster caring in September 2010 after realising a desperate need at the RSPCA and that she was in a position to help.

“To me, the RSPCA speaks and acts for those who can’t. I’m incredibly supportive of the Society and the staff and volunteers who undertake, at often times, thankless and very difficult duties for the animals,” said Kristy. “I see foster caring as a way I can give back.”

So far, Kristy has fostered approximately 14 kittens for the Society and each kitten brings with it a unique and rewarding experience. “As a foster carer, it’s heart breaking to have a scared kitten that may have been abandoned or neglected sitting in your arms – but after a bath, flea treatment, big dinner and a warm night’s sleep, it’s so rewarding to see their trust beginning to form again,” said Kristy. “Each kitten is different. Some may bounce off the walls with confidence, while others may cower and hiss. Within a week, those scared kittens are sleeping in my lap and following me around like I’m their mum. It’s an amazing thing to be able to form a bond with an animal who may have had nothing but bad experiences with humans.”

When asked about having to part with foster care animals, Kristy said, “Sending them back to the shelter to find their forever homes is always sad. I cry every time without fail. But I’m happy knowing those wonderful little kittens are now going to loving homes with people who really want a pet, it hasn’t just been a spur of the moment purchase in a shop.”

Kristy is especially proud of and close to one of her past foster care cats, Tootsie, who appears in the photo with Kristy on this page. “Tootsie was my first ever foster care animal. She came to me with one week old kittens. As an abandoned cat and new mother, she was very jumpy and scared of loud noises and rejected any affection. After weeks of care, they went back to the shelter and the kittens were adopted straight away. Tootsie wasn’t. After a few more weeks I couldn’t bear to be apart from her and so I adopted her for Christmas. Tootsie has been with us for over 6 months now and she’s full of trust and affection. She is very accepting of new kittens that I bring home to foster – she’s just as much a foster carer as I am now.” 🌸

**For more information about becoming a Foster Carer, visit [rspcansw.org.au](http://rspcansw.org.au) and click on ‘Get Involved’ for more information.**

“It’s an amazing thing to be able to form a bond with an animal who may have had nothing but bad experiences with humans.”



## CORPORATES: Tabitha Winton

**Tabitha Winton has been a valued supporter of the RSPCA for the past 14 years. Tabitha's involvement with the Society first began when she adopted her beloved Lhasa Apso, 'Cookie' from the RSPCA Sydney Shelter at Yagoona. Since then, Tabitha has continued to contribute to the RSPCA by making regular financial donations to the Society and by reuniting Cookie with his old shelter friends by participating in the annual Sydney Million Paws Walk.**

Tabitha's biggest contribution to the Society began however, when she joined leading law firm Mallesons Stephen Jaques and became the Mallesons in the Community key contact for the RSPCA.

"The Mallesons in the Community program offers support to a number of charitable organisations, including the RSPCA. Through the program I've found that I can make an even bigger contribution to the Society by rallying friends and colleagues at work to support the RSPCA," said Tabitha.

"Mallesons provides support to the RSPCA through its Workplace Giving Program and by providing pro bono legal services. Under the Workplace Giving Program, staff make regular donations to the RSPCA through their pre-tax pay and then Mallesons matches those donations dollar for dollar. This means that staff's donations to the RSPCA are effectively doubled, which greatly assists to fund the organisation's vital services."

Tabitha is also the manager of 'Team Mallesons', a 50+ strong group of animal loving Mallesons employees and their families who take part in the Million Paws Walk and for the first time this year, Cupcake Day for the RSPCA.

"Mallesons generously funds each entry for staff and their families for the Million Paws Walk. We had a fabulous time at this year's event and for the second year in a row our team took out the prize for the Largest Corporate Team! One of our team members even won the pet look-alike competition. I think both these achievements reflect the spirit of Mallesons' support of the RSPCA."

When asked why she supports the RSPCA, Tabitha said "The obvious reason why I support the RSPCA is that I love animals. But I'm also constantly amazed at the work the RSPCA does. Most people are aware of the animal shelters and the RSPCA Inspectors but there are so many other programs and campaigns that are making a significant difference in the community, such as the Safe Beds for Pets domestic violence support program and the new 'Cell Dogs' dog rehabilitation program. The RSPCA always seems to be coming up with innovative approaches to community issues and I deeply respect them for that." 🌸

**For information about how you can support the RSPCA through your workplace, please visit [rspcansw.org.au](http://rspcansw.org.au) and click on the Corporates tab.**





# Profile: Corporates







**Concise Financial Report  
for the Financial Year  
Ended 30 June 2011**

The concise financial report is an extract from the full financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report of The Royal Society for the Prevention of Cruelty to Animals New South Wales, and cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the Society as the full financial report.

Further financial information can be obtained from The Royal Society for the Prevention of Cruelty to Animals New South Wales' full financial report, a copy of which, including the independent auditor's report, is available to all members without charge on request.

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## DIRECTORS' REPORT

The Directors of The Royal Society for the Prevention of Cruelty to Animals New South Wales ("the Society") submit herewith the annual financial report of the Society for the financial year ended 30 June 2011. In order to comply with the provisions of the Corporations Act 2001, the Directors report as follows:

The names and particulars of the Directors of the Society during or since the end of the financial year are:

### Directors

Dr Peter Wright, President  
 Mr Graham Hall, Vice President  
 Mrs Dulcie Goldstein, Vice President  
 Mr Doug Dean, Treasurer  
 Ms Wendy Barrett, Director  
 Mr Andrew Givney, Director  
 Mr Paul O'Donnell, Director  
 Mrs Carol Youdan, Director  
 Ms Sarah Cruickshank, Director  
 Ms Jodhi Meares, Director

The above named Directors held office during the whole of the financial year and since the end of the financial year except for:

Ms Sarah Cruickshank, Director – Appointed 3 August 2010  
 Mr Andrew Givney, Director – Appointed 3 August 2010  
 Ms Jodhi Meares, Director – Resigned 26 July 2010

### Particulars of Directors

The following particulars are given in respect of each of the Directors of the Society:

*Dr P Wright BVSc, Grad Dip Ag Ec* – Dr Wright is a veterinarian who runs his own practice at Goulburn, NSW and treats domestic pets, livestock, wildlife and other exotic species. Dr Wright has a long involvement with animal care groups including WIRES and in assisting the local RSPCA inspector.

*Mr G Hall* – Mr Hall has been an RSPCA Board member for over 20 years. Mr Hall is a grazier and a partner in a family property near Young raising shorthorn cattle, fine wool merino sheep and crops.

*Mr D Dean B Comm, FCPA, FAIM* – Mr Dean is Chairman of Veolia Environment Australia. He is the longest serving CEO in Australia's waste management and industrial services sectors. He is also chairman of the Veolia group in New Zealand and director of various other group companies around the world. He is a councillor on ABAF and on the Board of Advice for ITLS University of Sydney and MCA.

*Ms W Barrett Exec MBA, B Bus Dip Corporate Director, Grad Dip IR* – Ms Barrett has held a previous role of President of the RSPCA Auxiliary and has a special interest in progressing animal welfare, animal care and ethics. She is chair of the RSPCA NSW Animal Welfare Policy Committee and is a member of the Animal Care and Ethic Committee at the University of Western Sydney. She is Manager of Business Strategy and Reporting for the Department of Transport.

*Mrs D Goldstein* – Mrs Goldstein's father was a farrier/blacksmith in South Africa, and during her youth she shared her life with many farm and domestic animals which were cared for by the family. Today her life remains dominated with animals, and as a Director of Annangrove Dog Training Centre, her greatest joy is to work with and rehabilitating problem dogs. She has had the opportunity to teach children the correct ways to treat animals and enjoys this immensely. She was granted Honorary Life Membership of RSPCA NSW 1979 and has always been proud to support this organisation.

*Mr P O'Donnell LLB (Hons)* – Barrister of Supreme Court of NSW, Mr O'Donnell was elected to the Board in October 1998. A Barrister at Law, Mr O'Donnell is particularly interested in the Society's efforts to respond to animal cruelty.

*Mrs C Youdan OAM* – Mrs Youdan joined the RSPCA through the Taree branch in 1979 and has held all branch positions at some time including five years as voluntary branch Inspector, when the nearest Inspector was over three hours away. Joined the board in 1996. Awarded the order of Australia Medal for service to the community through RSPCA in 2001. Granted Life Honorary Membership in 2007.

*Ms Sarah Cruickshank* – Sarah Cruickshank is the Managing Director of public affairs company Parker & Partners and co-founder and Managing Director of OgilvyEarth. She has fifteen years' experience in developing and implementing complex communications campaigns on behalf of government, business and the community and since joining Parker & Partners/Ogilvy in 2002 has led a number of flagship award winning client accounts including the Department of Foreign Affairs & Trade, WMC Resources, the Taskforce On Care Costs and Bell Shakespeare.

*Andrew Givney* – Andrew Givney is a Barrister at Law.

### Company Secretary

*Mr S Coleman* – Mr Coleman is the Chief Executive Officer of the RSPCA and the Society secretary.

### Principal Activities

The principal activity of the Society in the course of the financial year was the prevention of cruelty to animals through the operation of shelters, clinics, and the sale of animals and associated products.

### Results

The net surplus of the Society for the year from principal activities was \$10,661,409 (2010: surplus \$232,017).

### Dividends

The Society is a non-profit organization and no dividends are payable.

### Review of Operations

During the financial year, the Society conducted the activities described above resulting in the surplus as shown above. This surplus was predominately derived from legacies received during the financial year.

### Changes in State of Affairs

There was no significant change in the state of affairs of the Society during the financial year.

### Subsequent Events

There has not been any matter or circumstance occurring subsequent to the end of the financial year that has significantly affected, or may significantly affect, the operations of the Society, the results of its operations, or the state of affairs of the Society in future financial years.

### Future Developments

It is the expectation of the Directors that the Society will further expand its activities where possible in the prevention of cruelty to animals and it is expected that the cost of these operations will increase but will be met from the traditional sources of income available to the Society.

### Directors' Benefits

Since the end of the previous financial year, no Director of the Society has received or has become entitled to receive a benefit by reason of a contract made by the Society or a related corporation with him or her or with a firm of which he or she is a member or with a company in which he or she has a substantial financial interest, other than disclosed in notes to the full financial statements.



### Indemnification of Officers and Auditors

During the financial year, the Society paid a premium in respect of a contract insuring the directors of the Society (as named above), the Society secretary, and all employees of the Society against a liability incurred as such a director, secretary, officer, or employee to the extent permitted by the Corporations Act 2001. The contract of insurance prohibits disclosure of the nature of the liability and the amount of the premium.

The Society has not otherwise, during or since the financial year, except to the extent permitted by law, indemnified or agreed to indemnify an officer or auditor of the Society or of any related body corporate against a liability incurred as such an officer or auditor.

### Directors' Meetings

The following table sets out the number of Directors' meetings held during the financial year and the number of meetings attended by each director (while they were a director). During the year, there were 8 board meetings held.

### Board of Directors' Meetings

Directors	Held	Attended
Dr Peter Wright	8	7
Mr Doug Dean	8	6
Mr Graham Hall	8	8
Mrs Dulcie Goldstein	8	7
Ms Wendy Barrett	8	8
Mr Paul O'Donnell	8	7
Mrs Carol Youdan	8	8
Ms Sarah Cruickshank	6	4
Mr Andrew Givney	6	4

### AUDITOR'S INDEPENDENCE DECLARATION

The auditor's independence declaration is included on page 39 of the financial report.

Signed this 17 of October 2011, in accordance with a resolution of the Directors

On behalf of the Directors:



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Dr Peter Wright, *President*

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Mr Douglas Dean, *Treasurer*

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The Board of Directors  
RSPCA NSW  
P.O. Box 34  
Yagoona NSW 2199

17 October 2011

Dear Board Members,

## **The Royal Society for the Prevention of Cruelty to Animals New South Wales**

In accordance with section 307C of the Corporations Act 2001, I am pleased to provide the following declaration of independence to the directors of The Royal Society for the Prevention of Cruelty to Animals New South Wales.

As lead audit partner for the audit of the financial statements of The Royal Society for the Prevention of Cruelty to Animals New South Wales for the financial year ended 30 June 2011, I declare that to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and
- (ii) any applicable code of professional conduct in relation to the audit.

Yours sincerely,

DELOITTE TOUCHE TOHMATSU



E Angelucci, Partner  
Chartered Accountants  
17 October 2011



## **Independent Auditor's Report to the members of The Royal Society for the Prevention of Cruelty to Animals New South Wales**

We have audited the accompanying concise financial report of The Royal Society for the Prevention of Cruelty to Animals – New South Wales Inc (“RSPCA NSW”) which comprises the statement of financial position as at 30 June 2011, the statement of comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, and related notes, derived from the audited financial report of RSPCA NSW for the year ended 30 June 2011 and the discussion and analysis as set out in pages 41-46. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards and accordingly, reading the concise financial report is not a substitute for reading the audited financial report.

### **Directors' Responsibility for the Concise Financial Report**

The directors are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports and the Corporations Act 2001, and for such internal control as the directors determine are necessary to enable the preparation of the concise financial report.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on the concise financial report based on our procedures which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of RSPCA NSW for the year ended 30 June 2011. We expressed an unmodified audit opinion on that financial report in our report dated 30 June 2011. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the concise financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the concise financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the concise financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

Our procedures included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of audit evidence supporting the amounts, discussion and analysis and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with Accounting Standard AASB 1039 Concise Financial Reports.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Independence**

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of RSPCA NSW would be in the same terms if given to the directors as at the time of this auditor's report.

### **Opinion**

In our opinion, the concise financial report including the discussion and analysis of RSPCA NSW for the year ended 30 June 2011 complies with Accounting Standard AASB 1039 Concise Financial Reports.

Yours sincerely,

DELOITTE TOUCHE TOHMATSU



E Angelucci, Partner  
Chartered Accountants  
17 October 2011

## DIRECTORS' DECLARATION

The Directors declare that:

- (a) in the Directors' opinion, the attached financial statements and the notes thereto comply with the Accounting Standard AASB 1039 "Concise Financial Reports"; and
- (b) the attached financial statements and notes thereto have been derived from the full financial report of the Society

Signed in accordance with a resolution of the Directors.

On behalf of the Directors:




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Dr P Wright, *President*  
Sydney, 17 October 2011




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Mr D Dean, *Treasurer*  
Sydney, 17 October 2011

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## STATEMENT OF COMPREHENSIVE INCOME for the Financial Year Ended 30 June 2011

	Notes	2011 \$	2010 \$
Revenue	6	27,731,469	24,599,883
Operating expenses	3	(37,642,012)	(32,932,090)
Finance costs		(72,042)	(296,007)
Operating deficit before legacies and grants		(9,982,585)	(8,628,214)
Legacies		20,219,994	8,432,997
Government grant		424,000	427,234
<b>Surplus for the year</b>		<b>10,661,409</b>	<b>232,017</b>
Other comprehensive income:			
Net value profit on available-for-sale financial assets		1,405,286	1,409,368
<b>Total comprehensive income for the year</b>		<b>12,066,695</b>	<b>1,641,385</b>

*Notes to the financial statements are included on pages 44 to 46.*



**STATEMENT OF FINANCIAL POSITION**  
*as at 30 June 2011*

	2011	2010
	\$	\$
<b>Current Assets:</b>		
Cash and cash equivalents	6,965,135	5,945,110
Trade and other receivables	3,063,447	3,249,746
Inventories	733,434	1,546,544
Other Assets	335,249	54,168
<b>Total Current Assets</b>	<b>11,097,265</b>	<b>10,795,568</b>
<b>Non-Current Assets:</b>		
Financial assets	27,503,970	21,193,446
Property, plant and equipment	42,108,309	40,002,429
<b>Total Non-Current Assets</b>	<b>69,612,279</b>	<b>61,195,875</b>
<b>Total Assets</b>	<b>80,709,544</b>	<b>71,991,443</b>
<b>Current Liabilities:</b>		
Trade and other payables	3,341,177	4,155,855
Provisions	1,329,118	1,248,130
Borrowings	150,462	150,462
<b>Total Current Liabilities</b>	<b>4,820,757</b>	<b>5,554,447</b>
<b>Non-Current Liabilities:</b>		
Provisions	1,009,676	876,903
Borrowings	–	2,747,678
<b>Total Non-Current Liabilities</b>	<b>1,009,676</b>	<b>3,624,581</b>
<b>Total Liabilities</b>	<b>5,830,433</b>	<b>9,179,028</b>
<b>Net Assets</b>	<b>74,879,110</b>	<b>62,812,415</b>
<b>Members' Equity and Specific Funds:</b>		
Specific funds	346,436	346,436
Accumulated funds	73,315,193	62,653,784
Reserves	1,217,481	(187,805)
<b>Total Equity and Funds</b>	<b>74,879,110</b>	<b>62,812,415</b>

*Notes to the financial statements are included on pages 44 to 46.*

## STATEMENT OF CHANGES IN EQUITY

for the Financial Year Ended 30 June 2011

	Specific Funds \$	Revaluation Reserve \$	Retained Earnings \$	Total \$
Balance at 1 July 2009	346,436	(1,597,173)	62,421,767	61,171,030
Total comprehensive income	–	1,409,368	232,017	1,641,385
<b>Balance at 30 June 2010</b>	<b>346,436</b>	<b>(187,805)</b>	<b>62,653,784</b>	<b>62,812,415</b>
Balance at 1 July 2010	346,436	(187,805)	62,653,784	62,812,415
Total comprehensive income	–	1,405,286	10,661,409	12,066,695
<b>Balance at 30 June 2011</b>	<b>346,436</b>	<b>1,217,481</b>	<b>73,315,193</b>	<b>74,879,110</b>

Notes to the financial statements are included on pages 44 to 46.

## STATEMENT OF CASH FLOWS

for the Financial Year Ended 30 June 2011

	Notes	2011 \$	2010 \$
<b>Cash flow from operating activities:</b>			
Receipts from members and customers		23,548,329	25,820,810
Payments to suppliers and employees		(38,475,734)	(38,538,991)
Donations received		3,048,419	2,666,056
Legacies received		13,064,050	8,432,997
Government subsidy		424,000	427,234
Subscriptions		36,074	48,485
Interest paid		(72,042)	(296,006)
<b>Net cash from operating activities</b>		<b>1,573,096</b>	<b>(1,439,415)</b>
<b>Cash flow from investing activities:</b>			
Rent received		638,227	405,881
Interest received		328,337	162,319
Dividends received		1,543,573	977,744
Proceeds for the sale of property, plant and equipment		9,404,576	8,599,809
Payment for property, plant and equipment		(7,300,839)	(6,008,969)
Net (payments)/proceeds for investments		(2,419,267)	740,142
<b>Net cash inflow from investing activities</b>		<b>2,194,607</b>	<b>4,876,926</b>
<b>Cash flow from financing activities:</b>			
Repayments from capital works borrowings		(2,747,678)	(793,546)
<b>Net cash outflow from financing activities</b>		<b>(2,747,678)</b>	<b>(793,546)</b>
Net increase/(decrease) in cash and cash equivalents		1,020,025	2,643,965
Cash and cash equivalents at the beginning of the financial year		5,945,110	3,301,145
<b>Cash and cash equivalents at the end of the financial year</b>		<b>6,965,135</b>	<b>5,945,110</b>

Notes to the financial statements are included on pages 44 to 46.



## DISCUSSION AND ANALYSIS

### Discussion and Analysis of the Statement of Comprehensive Income

The Society's total revenue for 2011 increased by \$3,131,586 over the prior period due to increased donations, animal service fees and investment income. Expenses increased by \$4,709,922 over the prior period due to increased employee benefits, administration and merchandising expenses.

### Discussion and Analysis of the Statement of Financial Position

The Society's net assets increased by \$12,066,695 over the year. The increase in the net assets is the result of total assets increasing while there is a increase in total liabilities.

The main items affecting the movement in assets and liabilities can be attributed to:

- the increase in cash and cash equivalents as explained under the discussion and analysis of the cash flows
- property plant and equipment increased by \$2,105,880 due to an increase in legacies received. In addition available for sale investments have increased by \$6,310,524 due to a rise in the fair value of investments and legacies received.
- borrowings decreased by \$2,747,678 as a result of repayments of capital works borrowings.

### Discussion and Analysis of the Statement of Changes in Equity

The accumulated funds increased by \$10,661,409 during the financial year ended 30 June 2011 (2010: increase \$232,017) which represents the current year's surplus.

During the financial year ended 30 June 2011 a valuation gain on the available for sale investments of \$1,405,286 (2010: \$1,409,368) was recognised in the Society's reserves.

### Discussion and Analysis of the Statement of Cash Flows

The Society's net cash and cash equivalents position at the end of the financial year increased by \$1,020,025 over the prior year.

Cash flows from operating activities resulted in a net cash inflow of \$1,573,096 mainly as a result of increased legacies received during the year.

Net cash generated by investing activities decreased from \$4,876,926 to \$2,194,607. This was primarily attributable to increase in payments for property, plant and equipment and investments during the year.

Net cash used in financing activities was \$2,747,678 as a result of the repayments of borrowings during the financial year.

## NOTES TO THE FINANCIAL STATEMENTS

*for the Financial Year Ended 30 June 2011*

### 1. Significant Accounting Policies

#### Basis of preparation

The concise financial report has been prepared in accordance with the Corporations Act 2001 and Accounting Standard AASB 1039 'Concise Financial Reports'. The concise financial report, including the financial statements and specific disclosures included in the concise financial report, has been derived from the full financial report of the Society. All amounts are presented in Australian dollars. A full description of the accounting policies adopted by the Society is provided in the notes to the financial statements which form part of the full financial report.

### 2. Adoption of New and Revised Accounting Standards

In the current year, the Society has adopted all of the new and revised Standards and Interpretations issued by the Australian Accounting Standards Board (the AASB) that are relevant to its operations and effective for the current annual reporting period. There has been no material impact of these changes to the Society's accounting policies.

#### Standards and interpretations issued not yet effective

At the date of authorisation of the financial report, the Standards and Interpretations listed below were in issue but not yet effective. Initial application of the following Standard will not affect any of the amounts recognised in the financial report, but will change the disclosures presently made in relation to the Society's financial report:

- AASB 2009-5 Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project arising from the Annual Improvements Project.  
Effective for annual reporting periods beginning on or after 1 January 2011
- AASB 124 Related Party Disclosures (revised December 2009), AASB 2009-12 Amendments to Australian Accounting Standards.  
Effective for annual reporting periods beginning on or after 1 January 2011
- AASB 9 Financial Instruments, AASB 2009-11 Amendments to Australian Accounting Standards arising from AASB 9  
Effective for annual reporting periods beginning on or after 1 January 2013
- AASB 2009-14 Amendments to Australian Interpretation – Prepayments of a Minimum Funding Requirement  
Effective for annual reporting periods beginning on or after 1 January 2011

#### Correction of error

These Financial Statements contain a correction of a prior period reclassification error resulting in a restatement of comparatives. This reclassification is a result of prior period profits on Investments that had not been recycled from the available for sale reserve to the statement of comprehensive income. The correction resulted in a reclassification of amounts within the total equity of the Society. The amount of correction and the financial statement line items affected for the prior period are as follows:

	2010 Amount Previously Disclosed	Adjustment	2010 Restated Amount
Accumulated Funds	49,035,414	13,618,370	62,653,784
Reserves	13,430,565	(13,618,370)	(187,805)

### 3. Charitable Fundraising Act 1991

The following additional information is provided in accordance with the requirements of the above Act.

	2011	2010
	\$	\$
<b>(a) Fundraising appeals</b>		
Head Office and Branches have conducted various fundraising appeals during the year. Details of aggregate gross income and total expenses of fundraising appeals, as disclosed in these financial statements were as follows:		
Gross proceeds from fundraising appeals:		
Head office:		
– Donations	2,848,125	2,472,469
– Fundraising	6,099,444	6,198,622
Branches:		
– Donations	227,411	150,739
– Fundraising	276,690	276,224
<b>Gross proceeds from fundraising appeals</b>	<b>9,451,670</b>	<b>9,098,054</b>
Cost of fundraising appeals:		
Head office	(2,186,534)	(2,224,528)
Branches	(60,089)	(56,462)
<b>Total costs of fundraising appeals</b>	<b>(2,246,623)</b>	<b>(2,280,990)</b>
<b>Net surplus obtained from fundraising appeals</b>	<b>7,205,047</b>	<b>6,817,064</b>
Fundraising from cash donations and cash legacies generally conducted on an honorary basis by members of the Society supported by officers who are employed for specific inspectorial, veterinary or other necessary administrative purposes.		
<b>(b) Fundraising appeals conducted during the financial period – appeals, raffles, stalls, social functions.</b>		
<b>(c) Statement showing how funds received were applied to charitable purposes.</b>		
Net surplus from fundraising appeals	7,205,047	6,817,064
Net surplus was applied to the charitable purpose in the following manner:		
– Funding RSPCA Inspectors	(4,369,121)	(4,626,216)
– Provision of animal shelter facilities for stray, abandoned and abused animals including accommodation, food, veterinary care etc.	(12,644,497)	(11,282,161)
– Veterinary clinic services	(6,936,822)	(6,440,791)
– Expenditure on support services	(12,679,130)	(9,885,517)
	<b>(36,629,570)</b>	<b>(32,234,685)</b>
<b>Shortfall</b>	<b>(29,424,523)</b>	<b>(25,417,621)</b>



### 3. Charitable Fundraising Act 1991 (Continued)

	2011	2010
	\$	\$
Government grant	454,000	427,234
Legacies	20,219,994	8,432,997
Investment income	2,530,582	1,008,768
Fees for service – animals	7,512,364	6,748,798
Other income – gross	8,206,853	7,744,262
<b>Total income from other sources</b>	<b>38,923,793</b>	<b>24,362,058</b>

#### (d) Comparisons by monetary figures and percentages

Total cost of fundraising/gross income from fundraising \$2,246,623 / \$9,451,670 (2010: \$2,280,990 / \$9,098,054)	23.76%	25.07%
Total surplus from fundraising/gross income from fundraising \$7,205,047 / \$9,451,670 (2010: \$6,817,064 / \$9,098,054)	76.23%	76.23%
Total costs of services/total costs \$23,950,806 / \$36,629,570 (2010: \$22,349,168 / \$32,234,685)	65.39%	69.33%
Total costs of services/total income received \$23,950,806 / \$38,923,793 (2010: \$22,349,168 / \$24,362,058)	61.53%	91.74%

### 4. Segment Information

The Society operates in one business segment relating to the prevention of cruelty to animals.

The Society operates in New South Wales, Australia.

### 5. Subsequent Events

There has not been any matter or circumstance that has arisen since the end of the financial year that has significantly affected, or may significantly affect, the operations of the Society, the results of those operations or the state of affairs of the Society in future years.

### 6. Revenues

An analysis of the Society's revenue for the year is as follows:

	2011	2010
	\$	\$
Donations	3,075,536	2,623,209
Interest received – other entities	328,337	162,319
Dividends received – other entities	2,455,149	977,744
Royalty	71,145	108,530
(Loss)/Profit on sale of equity investments	(471,630)	(354,360)
Profit on sale of property	1,707,642	2,092,478
Membership subscriptions	36,074	35,653
Fees for service – animals	7,518,866	6,748,798
Sale of goods	1,778,589	1,846,506
Sale of animals	2,500,154	2,437,255
Rent	638,227	405,881
Court fines and costs	284,394	134,817
Fundraising	6,376,135	6,474,846
Sundry income	1,432,851	906,207
	<b>27,731,469</b>	<b>24,599,883</b>

**INCOME AND EXPENDITURE**

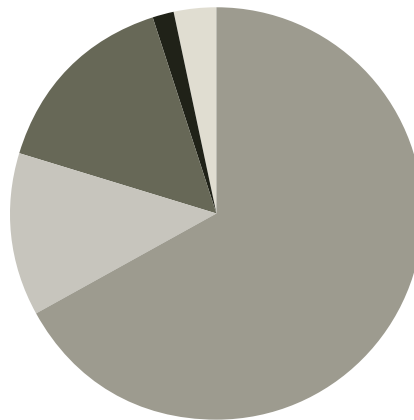
*1 July 2010 to 30 June 2011*

	<b>Income</b>	<b>Expense</b>	<b>Net Profit</b>
Support Services	\$34,529,963	\$12,745,731	\$21,784,230
Shelters	\$6,431,452	\$15,036,397	-\$8,604,943
Clinics	\$7,979,523	\$6,964,069	\$1,015,455
Inspectorate	\$766,943	\$4,925,375	-\$4,158,431
Branches	\$1,660,083	\$1,034,984	\$625,098

**Income**

*1 July 2010 to 30 June 2011*

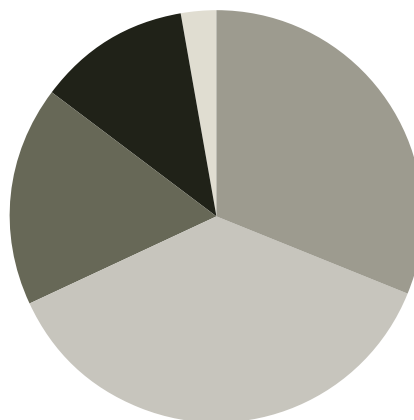
- Support Services
- Shelters
- Clinics
- Inspectors
- Branches



**Expenditure**

*1 July 2010 to 30 June 2011*

- Support Services
- Shelters
- Clinics
- Inspectors
- Branches





**DETAILED INCOME & EXPENDITURE STATEMENT (UNAUDITED) 1 July 2010 to 30 June 2011**

INCOME	Support Services		Shelters		Clinics		Inspectorate		RSPCA NSW		Branches, Auxiliary		Consolidation Adjustment		RSPCA NSW Incl. Branches, Auxiliary	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
Donations	2,518,308	2,001,975	264,963	378,472	47,515	35,937	17,339	56,084	2,848,125	2,472,469	227,411	150,739			3,075,535	2,623,209
Fundraising - gross	6,065,153	6,132,790	30,510	64,048	0	0	3,782	1,785	6,099,445	6,198,622	276,690	276,224			6,376,135	6,474,846
Government grant	30,000	0	0	0	0	0	424,000	424,000	454,000	424,000	0	3,234			454,000	427,234
Investments	2,372,732	892,199	2,685	2,047	19,178	19,612	0	0	2,394,596	913,858	135,986	94,910			2,530,582	1,008,768
Legacies & Bequests	19,314,911	8,360,737	165,177	28,908	448,407	0	0	13,000	19,928,495	8,402,645	291,499	30,352			20,219,994	8,432,997
Rent received	606,762	361,094	18,751	21,480	0	900	114	0	625,626	383,474	12,603	22,407			638,229	405,881
Fees for service - animals	44,949	14,430	2,929,097	2,430,377	4,474,868	4,255,065	1,904	0	7,450,818	6,699,872	61,547	48,926			7,512,364	6,748,798
Internal vet/shelter fees	0	0	0	0	2,374,764	2,313,265	0	0	2,374,764	2,313,265	0	0	-2,374,764	-2,313,265	0	0
Internal vet/inspectors fees	0	0	0	0	333,707	200,839	0	0	333,707	200,839	0	0	-333,707	-200,839	0	0
Internal shelter/inspectors fees	0	0	222,547	182,629	0	0	0	0	222,547	182,629	0	0	-222,547	-182,629	0	0
Internal shelter/clinic	0	0	23,885	8,000	0	0	0	0	23,885	8,000	0	0	-23,885	-8,000	0	0
Internal shelter/pound	0	0	365	0	0	0	0	0	365	0	0	0	-365	0	0	0
Internal shelter/Legacy	0	0	787	0	0	0	0	0	787	0	0	0	-787	0	0	0
Internal Clinic/Legacy	0	0	0	0	36,447	36,198	0	0	36,447	36,198	0	0	-36,447	-36,198	0	0
Internal Clinic/Retail	0	0	0	0	0	618	0	0	0	618	0	0	0	-618	0	0
Internal Subsidies & Donations	0	6,100	0	23,647	0	6,000	0	0	0	35,747	0	21,500	0	-57,247	0	0
Sales - other	880,054	911,754	250,043	286,343	90,427	65,260	0	0	1,220,525	1,263,356	577,980	583,150			1,798,505	1,846,506
Court fines & costs	0	2,325	15	470	0	0	284,379	132,022	284,394	134,817	0	0			284,394	134,817
Subscriptions	35,501	35,599	572	55	0	0	0	0	36,074	35,653	0	0			36,074	35,653
Surplus on disposal of non-current assets	1,708,560	2,078,679	0	13,796	-918	0	0	0	1,707,642	2,092,477	0	0			1,707,642	2,092,478
Other	953,033	430,144	2,522,055	2,444,546	155,128	262,777	35,425	30,126	3,665,641	3,167,594	76,367	61,333			3,742,009	3,228,927
<b>Total Income</b>	<b>34,529,963</b>	<b>21,227,826</b>	<b>6,431,452</b>	<b>5,884,818</b>	<b>7,979,523</b>	<b>7,196,471</b>	<b>766,943</b>	<b>657,017</b>	<b>49,707,883</b>	<b>34,966,133</b>	<b>1,660,083</b>	<b>1,292,775</b>	<b>-2,992,502</b>	<b>-2,798,796</b>	<b>48,375,463</b>	<b>33,460,113</b>
<b>EXPENDITURE</b>																
<i>Animal Related</i>																
Food	638	1,380	108,713	104,420	4,925	3,272	2,764	5,357	117,040	114,430	25,565	27,988			142,605	142,419
Medicines	13,553	4,011	272,748	248,744	1,555,052	1,533,790	419	621	1,841,772	1,787,166	0	0			1,841,772	1,787,166
Veterinary expenses	10,537	886	576,696	455,727	21,129	9,184	60,235	78,534	668,597	544,331	494,783	427,948			1,163,380	972,279
Internal shelter/pound	0	0	365	0	0	0	0	0	365	0	0	0	-365	0	0	0
Internal shelter/Legacy	0	0	787	0	0	0	0	0	787	0	0	0	-787	0	0	0
Internal vet/shelter fees	0	0	2,370,901	2,313,265	3,863	0	0	0	2,374,764	2,313,265	0	0	-2,374,764	-2,313,265	0	0

DETAILED INCOME & EXPENDITURE STATEMENT (UNAUDITED) 1 July 2010 to 30 June 2011

EXPENDITURE	Support Services	Shelters	Clinics	Inspectorate	RSPCA NSW	Branches, Auxiliary	Consolidation Adjustment	RSPCA NSW Incl. Branches, Auxiliary
Internal vet/inspectors fees	0	0	0	333,707	333,707	0	-333,707	0
Internal shelter/inspectors fees	0	0	0	222,547	222,547	0	-222,547	0
Internal shelter/clinic	0	0	23,885	0	23,885	0	-23,885	0
Internal Clinic/Legacy	16,601	19,845	0	0	36,447	0	-36,447	0
Internal Clinic/Retail	0	0	0	0	0	0	0	0
Internal Subsidies & Donations	50,000	0	-50,000	0	0	0	0	0
Laboratory	79	0	106,339	1,078	107,496	0	0	107,496
Employment,super,fbt,all,ist etc	4,351,418	8,675,636	4,192,322	2,509,095	19,728,470	0	0	19,728,470
Investments	352,178	0	0	0	352,178	0	0	352,178
Plant and building expenses	576,973	978,873	331,134	447,911	2,334,892	15,052	9,523	2,349,944
Occupancy costs	357,631	103,812	71,952	123,232	656,626	0	0	656,626
Purchases merchandise	1,151,387	174,771	62,734	0	1,388,892	47,975	57,568	1,436,867
Fundraising	2,181,001	5,436	0	97	2,186,533	60,089	56,462	2,246,623
Repairs & maintenance	186,906	315,328	0	1,301	503,535	20,747	17,794	524,282
Membership services	171,735	0	0	0	171,735	331	1,390	172,065
Receivable costs	-9	8,596	5,529	0	14,117	0	0	14,117
Board expenses	14,158	18,902	0	0	14,158	0	0	14,158
Legal	212,275	0	824	448,984	662,083	0	0	662,083
Communication	110,175	79,965	34,826	77,579	302,345	17,979	21,965	320,324
Insurance	66,020	45,368	10,358	2,497	124,243	1,081	0	125,324
Motor vehicle	216,399	246,164	45,954	498,345	1,006,862	7,916	4,427	1,014,777
Auditors remuneration	95,000	0	0	0	95,000	2,890	3,680	97,890
Computer expenses	159,753	3,611	10,561	5,086	179,011	0	0	179,011
RSPCA Australia levy	596,479	0	0	0	596,479	0	0	596,479
Other	1,854,845	1,048,780	532,882	190,498	3,627,005	340,577	328,918	3,987,582
<b>Total Expenditure</b>	<b>12,745,731</b>	<b>15,036,397</b>	<b>6,964,068</b>	<b>4,925,375</b>	<b>39,671,572</b>	<b>1,034,984</b>	<b>-2,992,502</b>	<b>37,714,054</b>
<b>Surplus / -Deficit</b>	<b>21,784,230</b>	<b>-8,604,943</b>	<b>1,015,455</b>	<b>-4,158,431</b>	<b>10,036,311</b>	<b>625,098</b>	<b>0</b>	<b>10,661,409</b>



# Cruelty Complaints

In 2010/2011 the Inspectorate responded to 15,011 complaints and initiated 91 prosecutions (incorporating 514 offences involving 339 animals).  
Find out more at [rspcansw.org.au/services/inspectorate](http://rspcansw.org.au/services/inspectorate)

Complaint Code	Bird	Cat	Cattle	Crab/Fish	Dog	Exotic	Farm	Fowl	Goat	Horse	Pig	Small Pets	Sheep	Reptiles & Amphibians	Natives	Total
Abandoned	29	267	1	3	661	0	1	32	7	12	1	27	6	5	0	1052
Animal Park Insp	4	0	2	1	0	0	2	1	1	0	1	3	3	0	7	25
Cat Up Tree	0	19	0	0	0	0	0	0	0	0	0	0	0	0	0	19
Circus Insp	0	0	0	0	1	4	0	0	0	3	0	0	0	0	0	8
Cock Fighting	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	3
Concern For Welfare	204	440	92	28	1835	6	17	113	72	388	9	92	98	23	44	3461
Dead	34	34	34	10	103	0	8	20	13	22	4	22	37	1	9	351
Dog Fighting	0	0	0	0	11	0	0	0	0	0	0	0	0	0	0	11
Exercise Inadequate	6	7	0	0	185	0	0	2	0	12	2	2	0	0	0	216
Exposed To Heat	20	6	3	0	125	0	0	6	7	18	0	10	1	0	2	198
Feedlot Insp	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	3
Food & Water	114	726	252	3	3323	0	24	138	119	1191	22	91	109	14	5	6131
Illtreatment	21	57	5	0	349	0	2	16	8	12	6	5	5	2	9	497
Kennel Inspection	0	16	0	0	69	0	0	0	0	0	0	1	0	0	0	86
Killed	7	17	0	1	13	0	0	12	0	1	1	1	1	1	4	59
Locked In Car	2	3	0	0	68	0	0	2	0	0	0	0	0	0	0	75
Locked In House	5	68	0	0	112	0	0	0	0	0	0	0	0	3	0	188
Locked In Laundry	0	2	0	0	10	0	0	0	0	0	0	0	0	0	0	12
Locked In Shed	5	7	1	0	71	0	0	1	1	1	0	5	1	0	0	93
Locked In Shop	0	3	0	0	1	0	0	1	0	0	0	0	0	0	0	5
Locked In Small Pen	97	54	8	7	535	0	4	101	16	60	9	42	22	8	3	966
Organised Cruelty	0	0	0	0	2	0	0	1	0	0	0	0	0	0	0	3
Other	48	222	19	15	518	3	10	52	16	106	5	23	25	8	19	1089
Overcrowded	24	21	5	19	35	0	1	48	6	13	4	22	5	0	1	204
Pet Shop Inspection	110	42	0	25	131	0	0	22	0	0	0	59	0	0	0	389
Poisoning	4	2	0	0	10	0	0	0	0	0	0	0	0	0	0	16
Poultry Inspection	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	3
Req Rescue	208	295	27	1	113	2	2	26	12	33	0	6	6	9	131	871
Riding Sch Insp	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0	5
Rodeo Insp	0	0	4	0	1	0	0	0	0	2	0	0	0	0	0	7
Sale Yard Insp	3	0	2	0	0	0	0	5	0	7	0	0	1	0	0	18
Shelter Inadequate	38	22	10	0	899	2	3	33	34	99	5	33	20	0	2	1200
Stable Insp	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	3
Tied Continually	5	14	6	0	1017	0	0	3	29	39	1	0	11	0	0	1125
Transport Unsatisfactory	0	1	3	1	36	1	0	6	1	1	1	1	2	0	0	54
Vet Treatment	113	725	159	13	1823	11	13	107	82	643	13	65	223	1	49	4040
Film Notification	0	0	0	1	4	0	1	2	0	4	0	0	0	1	0	13
Premises Inspection	25	2	0	0	76	0	0	23	9	7	2	43	6	0	0	193
<b>TOTAL</b>	<b>1126</b>	<b>3072</b>	<b>636</b>	<b>128</b>	<b>12137</b>	<b>29</b>	<b>88</b>	<b>779</b>	<b>445</b>	<b>2682</b>	<b>86</b>	<b>553</b>	<b>582</b>	<b>76</b>	<b>285</b>	<b>22692</b>

\* Total number of animal cruelty complaints received during 2010/2011 was 15,011. The Table above analyses complaints by complaint code (may be multiple issues/codes in a single complaint) and animal type (may be multiple animal types in a single complaint). This figure yields 22,692.

# { Animal Statistics

In 2010/2011

## we cared for 44,187\* animals...

reunited 5,661 animals with their families and rehomed 54,711 animals with new families.



### We cared for...

20,975 Dogs	70 Cockatoos	20 Parrots	75 Ferrets
20,703 Cats	106 Budgies	39 Native Mynahs	132 Rats
75 Horses	77 Cockatiels	13 Kookaburras	53 Mice
2 Cows	65 Magpies	5 Emus	283 Non Native Pigeons
271 Chickens	185 Lorikeets	197 Other Native Birds	112 Non Native Doves
305 Roosters	18 Crows	6 Echidnas	68 Indian Mynahs
275 Ducks	60 Galahs	21 Kangaroos	15 Foxes
22 Geese	8 Owls	19 Wallabies	12 Fish
51 Sheep	20 Native Doves	29 Possums	1 Pheasant
83 Goats	36 Native Pigeons	1 Sugar Glider	27 Canaries
10 Pigs	7 Finches	9 Marsupial Rodents	4 Quails
56 Reptiles	16 Corellas	1,027 Rabbits	
28 Amphibians		331 Guinea Pigs	

### We rehomed animals with new families...

5,052 Dogs	456 Other (includes birds and animals such as Guinea Pigs, Mice and Doves)
4,554 Cats	
422 Livestock	
40 Horses	

### We reunited animals with their families...

5,039 Dogs	34 Other (Includes birds and animals such as Guinea Pigs, Mice and Doves)
470 Cats	
107 Livestock	
11 Horses	

**Sadly, each year animals are euthanased, mainly for medical and behavioural reasons. Through the year, especially at Christmas, we are inundated with cats and kittens, and cannot rehome them all. Please desex, microchip and care for your pets, and helps us reduce this rate:**

8,209 Dogs	483 Wildlife
13,301 Cats	1472 Other (Includes birds and animals such as Guinea Pigs, Mice and Doves)
417 Livestock	
12 Horses	

\* Includes 60 other animals (species not specified)





# { Bequestors

## A

William Tyrrell Armstrong  
Pauline Arnott  
William John Ashcroft  
Theresa Ashley

## B

Douglass Hinton Baglin  
Ruth Barratt  
Ann Bateson  
Rosalie Lynette Belcher  
Jean Olive Bennett  
Eileen Martha Bennett  
Mavis Bethke  
Shirley Winsome Binns  
Louis Birch  
Georgina Booker  
Mary Bowden  
Lesve Brown  
Mary May Brown  
Peter Raymond Brownlee  
Joyce Thelma Buckland  
Charles Ivan Byard

## C

Patricia Sylvia Carter  
Norman Chaney  
Jean Elizabeth Cherry  
Clare Clarendon  
Betty Alison Clarke  
Brian John Cockle  
Graciette Maria Collaco  
Stanley Collins  
John Cornish  
William Croft  
Jacqueline Zoe Crookston

## D

Harold Armstrong Day  
Robert James Deegan  
Fay Patricia (Hall) Devenish  
Eva Dibbs  
Joan Dogger  
Maureen Louise Dowd  
Mrs I L Drum  
Edward Dunstan-MacInnes  
William James Dunton

## E

Evelyn Dorothy Earl

## F

Kevin James Fisk  
Judith Fletcher  
Thomas Francis  
Gwendoline Mary Franklin  
Ursula Fromm

## G

Jean Gall  
Annette Gardiner  
Luba Genov

## H

Dagmar Wilhelmine Halas  
Sydney Patricia Hall  
Joan Christine Hansor  
Phyllis May Hardacre  
Bryan Harvie Hayler  
Doreen Miriam Healey  
Enid May Heath  
June Rose Hilton  
Beryl Joan Hinson  
Glen Hogan  
Elizabeth Lloyd Hollway  
Catherine Holm  
Claudine Marie Howarth  
Patrick Hughes  
Michael Hurley  
Wilga Grace Hurt

## J

Nada Patricia Jack  
Patricia Josephine Janssen  
Margaret Findlay Jeston  
Esther Irene Johnson  
Elsie Francis Johnston  
Raymond Johnston

## K

Peter David Kells  
Peter Kelly  
Dorothy Kelly  
Mabel Kohler  
Joan Therese Kolesnik  
Susanne Korten

## L

Elfriede Lair  
Mary Mcnaul Larrewyn  
John Francis Lennon  
Williamina Linkevicius  
Jean Lowe

## M

Jessie Isobel Maher  
Arthur James Maher  
Vera Ione Mcconochie  
Jean Alison Mcdougall  
Sylvia Mcgeachy  
Reginald Roy McNally  
Alexander Millar  
Heather Mavis Millet  
Mary (Molly) Morrison  
John Vincent Mulville  
Olive Florence Murphy  
Daphne Murray  
Marjorie Murray

## N

Beryl Violet Nelson  
Mavis Theresa Nelson  
Myra Nettlebeck  
John William Newman  
Denise Kathleen Niver  
Florence May Nugent

## O

Margaret Leonie O'connor

## P

Murray Howard Pank  
Jessie Pearce  
Josephine Margaret Pemberton  
Anita Roxanne Pengilly  
David William Percival  
Norine Carlisle Percival  
May LiLlian Perkin  
Doreen Lila Perry  
Patricia Pickett  
Margory Elizabeth Potts

## R

Marion Joyce Remoldy  
Evelyn Dorothy Rickman  
Alan Robson

## S

Agnes Campbell Scott  
Rosemary Serisier  
Marian Sylvia Sewell  
Kurt Siegmund  
Jean Sinclair  
Marlene Roth Snider  
Susi Snow  
Alison Joan Stallwood  
Edna May Stedman  
Sylvia Elizabeth Stevens  
Rose Ann Stratford

## T

Louise Kathleen Thomas  
Dorothy Elizabeth Thornton  
Judith Treatt

## U

Vivienne Unitt

## W

Evelyn Mavis Wade  
Jean Wenman  
Dean White  
Narelle Wildman  
William Henry Wilkinson  
Wendy Williams  
Carolina Woerdeman  
John Richard Wood  
Elisabeth Wren

## X

Adriana Xenides  
Annie Xuereb  
Jana Marie Zeman

## TRUSTS AND FOUNDATIONS

Clive Arnott Trust  
Bill And Joy Barrie Foundation  
Elliott Trust  
Edward Oscar William  
Eschenhagen Trust  
William Moore Trust  
Eric Norman Sweet Trust  
Joan Petersen Endowment  
Eleanor Smith Trust  
Betty Wade Trust  
Hilda Witton Trust

*Their lives touched  
us but their gift will  
support many.*

**Esther Krizmancic,**  
*Bequests Manager*

# { Directors & Exec. Staff

## PATRONS

The Hon.  
Barry O'Farrell MP  
*NSW Premier*

The Hon.  
David Brownhill

Mr John Robertson  
*Leader of the Opposition*

## EXECUTIVE MANAGEMENT TEAM

Steve Coleman  
*Chief Executive Officer*

David OShannessy  
*Chief Inspector*

Dr Magdoline Awad  
*Chief Veterinarian*

Susan Hill  
*Animal Wellbeing*

Gerry Rose  
*Branches and Properties*

Irene Argyros  
*Finance*

Paige Gibbs  
*Marketing, Fundraising and Communications*

Desleigh White  
*People and Organisational Development*

# Corporate Partners

## NATIONAL PARTNERS



## STATE PARTNERS



## SUPPORTERS



# Grants

### Community Development Support Expenditure – Canterbury

**Bulldogs** for our Pets of Older Persons (Aged Care) Program

### Port Macquarie – Hastings

**Council – Community Grants Program** for education team visits to local high school and community groups

**Eurobadalla Shire Council Healthy Communities grant** for Eurobadalla Branch Volunteers for fundraising equipment

**Animal Welfare Grant – Industry & Investment – NSW Government** for our Inspectorate

**Orange Credit Union Community Support** for isolation ward at the Orange Shelter

**NSW Government's Community Building Partnership** for an interactive vet consultation room at the Sydney shelter rebuild

**Hazel and Arthur Bruce Bequest (Equity Trustees)** for Inspectors' Rescue and Emergency Equipment

**NSW Government** for our Pets of Older Persons (Aged Care), Safe Beds for Pets (Domestic Violence), Community Animal Welfare Scheme (Regional) and Humane Education Programs

**Lord Mayor's Charitable Foundation** for our Pets of Older Persons (Aged Care) Program

**Volunteer Grants Program (DFHCSIA)** for our Sydney Corporate Volunteers

**Volunteer Grants Program (DFHCSIA)** for our Albury Branch Volunteers

**Becher Foundation** for our Safe Beds for Pets (Domestic Violence) Program

**NSW Domestic and Family Violence Grants Program (NSW Department of Premier & Cabinet)** for our Safe Beds for Pets (Domestic Violence) Program

**Sydney Water – Biz Fix grant** for water saving at the Blue Mountains and Sydney Shelters



# RSPCA NSW Directory:

## HEAD OFFICE

### Shelter and Veterinary Clinic

201 Rookwood Road, Yagoona 2199  
PO Box 34, Yagoona 2199  
Tel: 02 9770 7555 Fax: 02 9770 7575  
Web: rspcansw.org.au  
Email: mail@rspcansw.org.au  
Donations: 1300 777 221

### RSPCA NSW Head Office

62 Hume Hwy, Chullora 2190  
Fax: 02 9782 4445

## EXECUTIVE STAFF

### Chief Executive Officer

Steve Coleman

### Chief Inspector

David OShannessy

### Chief Veterinarian

Dr Magdoline Awad

### Animal Wellbeing

Susan Hill

### Branches and Properties

Gerry Rose

### Finance

Irene Argyros

### Marketing, Fundraising and Comms

Paige Gibbs

### People and Organisational Development

Desleigh White

### Education and Training

Mark Jeffrey 02 9782 4485

## MARKETING

### Bequests Manager

Esther Krizmancic 0403 270 124

### Call Centre Manager

Nicole Louise 1300 CRUELTY

### Direct Marketing Manager

Kristy Partridge 02 9782 4487

### Events Manager

Sarah Rossiter 0438 676 171

### Media Relations Officer

Marianne Zander 0413 622 020

### Business Relations Coordinator

Rence Sattin 0448 499 665.

### Retail Business Manager

Karen Heath 02 9782 4489

### Editor

Mark Bond 02 9782 4483

### Online Communications Coordinator

Damien Sebion 0428 039 013

## BRANCHES AND PROPERTIES

### Programs Development Manager

Karen Thorne 02 9782 4488

## VOLUNTEER BRANCHES

### Albury

Dr Arthur Frauenfelder: 0412 719 578  
PO Box 292, Albury 2640

### Armidale

Caroline Girvin, Kitty Thomas:  
0412 217 364  
PO Box 497, Armidale 2350

### Bathurst

Margaret Gaal  
PO Box 448, Bathurst 2795

### Blue Mountains

Patricia Caton: 121-125 Mort St,  
Katoomba 2780

### Broken Hill

Ronda Absalom: 08 8087 3475  
PO Box 31, Broken Hill 2880

### Central Coast

Val Hampson: 02 4341 0414  
PO Box 660, Woy Woy 2256

### Cooma

Lil Frezza: 02 6452 2835  
PO Box 819, Cooma 2630

### Dubbo

Rick Lean: 02 6882 7927  
PO Box 1475, Dubbo 2830

### Eurobodalla

Tracey Paterson:  
PO Box 184, Moruya 2537

### Glen Innes

Paul Raper:  
PO Box 724, Glen Innes 2370

### Goulburn

Marilyn Manfred: 02 4821 9795  
PO Box 1348, Goulburn 2580

### Gunnedah

Janie Nicholls: 0419 474 689  
PO Box 517, Gunnedah 2380

### Illawarra

Ann Dewson: 02 4271 3410  
PO Box 130, Fairy Meadow 2519

### Inverell

Barbara McLane: 02 6723 2344  
PO Box 305, Inverell 2360

### Kempsey

Marguerite Gray: 02 6562 1644  
PO Box 301, Kempsey 2440

### Moree

Susie Deery: 0467 525 000  
PO Box 1599, Moree 2400

### Mudgee

Malcolm Robinson: 02 6372 3538  
PO Box 924, Mudgee 2850

### Nowra

Jeannette Norton: 0411 441 797  
PO Box 573, Nowra 2541

### Orange

Anne Reith: PO Box E9034,  
East Orange 2800

### Port Macquarie

Jackieanne Wright: 02 6584 6329  
PO Box 5504, Port Macquarie 2444

### Tamworth

Jenny Campbell: 0411 896 940  
PO Box 512, Tamworth 2340

### Taree

Marie Grofos 02 6552 7177  
PO Box 33, Taree 2430

### Tenterfield

Norma Ovenden: 02 6736 2520  
PO Box 123, Tenterfield 2372

### Ulladulla & South Coast Branch

Nicole Rattenbury: 0414 749 490  
PO Box 659, Ulladulla 2539  
Email: rspcaulladulla@hotmail.com

### Wagga Wagga

Jean Spurge: 0428 357 272  
PO Box 586, Market Place 2650

### RSPCA NSW AUXILIARY (Sydney Branch)

Karen Wickham: 0405 374 189  
PO Box 328, Ryde 2112

## SHELTERS

### Blue Mountains Shelter

Kathy Kay  
121-125 Mort Street, Katoomba 2780  
Tel: 02 4782 2674 Fax: 02 4782 5556

### Central Coast Shelter

Debbie Spencer  
Lot 455 Reeves Road, Somersby 2250  
Tel: 02 4372 2044 Fax: 02 4372 2031

### Coffs Harbour Shelter

Sue Merrick  
Dowsett Drive, Coffs Harbour 2450  
Tel: 02 6651 3311 Fax: 02 6651 4509

### Dubbo Shelter

Mandy Passmore  
Boothenba Road, Cnr Yarrandale Road,  
Dubbo 2830  
Tel: 02 6882 1934 Fax: 02 6882 2022

### Illawarra Shelter

Judith Wright  
54 Industrial Road, Unanderra 2526  
Tel: 02 4271 3410 Fax: 02 4271 3613

**Please Report Animal Cruelty in NSW.** Call 1300 278 3589 or go to [rspcansw.org.au](http://rspcansw.org.au) and fill out the online cruelty report form.

**Nowra Shelter**

114 Flatrock Road, Mundamia 2541  
Tel: 02 4429 3410 Fax: 02 4423 4563

**Orange Shelter**

71 William Street, Orange 2800  
Tel: 02 6362 6171 Fax: 02 6361 4775

**Port Macquarie Shelter**

Kerry Swift-McNair  
10 Karungi Crescent,  
Port Macquarie 2444  
Tel: 02 6581 0380 Fax: 02 6581 5625

**Tweed Heads Adoption Centre**

Lesley Haggart  
48 Boyd Street, Tweed Heads 2485  
Tel: 07 5536 5135

**SHELTERS WITH VETERINARY CLINICS**

**Broken Hill**

Merridy Wall  
South Road, Broken Hill 2880  
Tel: 08 8087 7753 Fax: 08 8088 3118  
Clinic A/H Emergency: 0427 272 568

**Hunter**

6-10 Burlington Place, Rutherford 2320  
PO Box 653, Maitland 2320  
Tel: 02 4939 1555 Fax: 02 4939 1589  
Clinic A/H Emergency: 02 4934 3044

**Sydney**

Donna Hough  
201 Rookwood Road, Yagoona 2199  
Tel: 02 9770 7555 Fax: 02 9770 7575  
Clinic A/H Emergency: 02 9770 7556

**VETERINARY CLINIC**

**Tighes Hill**

75 Elizabeth Street, Tighes Hill 2297  
Tel: 02 4927 6822  
A/H Emergency: 02 4957 7106

**RETAIL SHOP**

**Care Centre - Rouse Hill**

Shop GR146C Civic Way,  
Rouse Hill Town Centre,  
Windsor Road, Rouse Hill 2155  
Tel: 02 8883 0622  
Open: 9.00am to 5.30pm weekdays  
(open till 9.00pm Thursday);  
9.00 to 5.00pm Saturday;  
10.00am to 5.00pm Sunday

**SUPPORT SHOPS**

**Central Coast**

Regional Arcade, The Boulevard,  
Woy Woy 2256  
Tel: 02 4342 5328  
Open: 9.30am to 3.30pm weekdays  
9.00am to 12.00pm Saturday

**Port Macquarie**

Shop 3, 15 Short Street,  
Port Macquarie 2444  
Tel: 02 6584 6329  
Open: 9.00am to 4.00pm weekdays  
9.00am to 12.00pm Saturday

**Tweed Heads - Boyd Street**

48 Boyd Street, Tweed Heads 2485  
Tel: 07 5536 5135  
Open: 9.30am to 4.40pm weekdays  
9.30am to 1.00pm Saturday

**Tweed Heads - Florence Street**

Florence Street, Tweed Heads 2485  
Tel: 07 5536 5955  
Open: 8.30am to 1.30pm weekdays  
8.30am to 12.30pm Saturday

**INSPECTORS**

**To report cruelty in NSW**

**Tel: 02 9770 7555**  
**Web: [rspcansw.org.au](http://rspcansw.org.au)**  
**for the online form**  
**Post: PO Box 34, Yagoona 2199**

**Chief Inspector**

David OShannessy: 02 9782 4473  
Fax: 02 9782 4446

**Operations Manager -**

**Inspectorate**

Vacant - TBA

**Metropolitan Team Leaders**

Flett Turner, Donna Stockton  
02 9782 4473  
Fax: 02 9782 4446

**Northern Regional Team Leader**

Kylie Prowse

**Southern Regional Team Leader**

Tony Croker

**Albury**

Lionel Smith

**Central Coast, Newcastle and Hunter Valley**

Graeme Dymond, Dean Hawkins and Amanda Lanry

**Central West**

Dean Boyce

**Far North Coast**

Alistair Hills

**Highlands and Southern Districts**

Jean Sprague

**Illawarra/Shoalhaven**

Linda Genders/Lisa Lindsay

**New England**

Michael Makeham

**North Coast**

Andrew Kelly

**Riverina**

Stuart Swan

**South East**

Christine Coddington

**South West**

Bev Holloway

**Sydney Metropolitan Inspectors**

Skye Adams, Kevin Eyles,  
Matthew Godwin, Gillian Hay,  
Claudia Jones, Slade Macklin,  
Courtney Milton, Aaron Purcell,  
Debbie Roden, Natalie Tasker,  
Louise Thompson.

**BOARD OF DIRECTORS**

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Mr Graham Hall  
Mrs Dulcie Goldstien  
Mr Doug Dean  
Mr Paul O'Donnell  
Ms Wendy Barrett  
Mrs Carol Youdan  
Ms Sarah Cruickshank  
Mr Andrew Givney





# Ways to Help: It's as easy as abc

## A

### ADOPTIONS

Each year RSPCA NSW cares for over 40,000 animals. Adopting a pet from one of our shelter or volunteer branches means one more home for an animal in need. **Call 02 9770 7555 or visit [adoptapet.com.au](http://adoptapet.com.au)**

### ANIMAL ADVOCATES

A small donation every month can make the world of difference to an animal in need. By contributing as little as 50 cents a day, you can become an Animal Advocate and help the thousands of abused, surrendered and injured animals we see each year. **Call 1300 777 221 or email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au)**

### ANIMALS MAGAZINE

All RSPCA NSW members receive Animals magazine. Established in 1966, Animals is an important publication as it allows us to communicate directly with our supporters. If you haven't received your copy or know someone who'd like to become a member, **call 02 9782 4481, email [animals@rspcansw.org.au](mailto:animals@rspcansw.org.au) or visit [rspcansw.org.au](http://rspcansw.org.au)**

### ANIMANIA MAGAZINE

Kids 12 years and under join the All Creatures Club! For only \$20 each year you'll receive four issues of Animania magazine plus loads of cool freebies. You can have fun while learning about animals! How cool is that? **Call 02 9782 4481, email [animania@rspcansw.org.au](mailto:animania@rspcansw.org.au) or go to [rspcansw.org.au](http://rspcansw.org.au)**

## B

### BENDIGO BANK

Bendigo Bank and the RSPCA have teamed up to bring you a credit card with a difference – the RSPCA Rescue VISA card. Each time you use your low interest rate RSPCA Rescue VISA Card, Bendigo Bank pays 0.3% of every dollar spent by you to the RSPCA to help continue our Adopt a Pet program ([adoptapet.com.au](http://adoptapet.com.au)). So, if you put \$10,000 a year on your card, we receive \$30 from Bendigo Bank – and it costs you nothing! Call Bendigo Bank on **1300 366 666** or visit **[bendigobank.com.au](http://bendigobank.com.au)** and request one of four adorable RSPCA Rescue VISA Card designs!

## C

### BEQUESTS

Did you know that bequests account for approximately 50% of our income? You may have limited capacity to donate throughout your life. A bequest is a lasting and valuable gift. **Call 02 9782 4492 / 02 9782 4484, fax 02 9782 4446 or email [bequest@rspcansw.org.au](mailto:bequest@rspcansw.org.au)**

## C

### CAMPAIGNS

Our Choose Wisely campaign asks businesses to commit to serving eggs, chicken and pork produced from animals that have been farmed humanely. That means layer hens, meat chickens and pigs are free to socialise and express their full range of natural behaviours - head to [choosewisely.org.au](http://choosewisely.org.au) for more. Become a Political Animal and help put important animal welfare issues on politicians' agendas – find out more at [politicalanimal.org.au](http://politicalanimal.org.au). Help us close puppy factories – see [closepuppyfactories.org](http://closepuppyfactories.org) and see how you can help. For more information on our campaigns, please visit **[rspcansw.org.au/campaigns](http://rspcansw.org.au/campaigns)**

### CARE CENTRE

A first for Australia, the RSPCA Care Centre at Rouse Hill is a great model for future RSPCA Adoption Outreach Centres. Adopt an animal, buy a gift, head to the vet consult room or purchase your pet's food. **RSPCA Care Centre, Civic Way, Rouse Hill Town Centre, Rouse Hill. Ph: 02 8883 0622.**

### COMMUNITY ANIMAL WELFARE SCHEME (CAWS)

Addresses the issue of unwanted companion animal overpopulation and its impacts on animal and human welfare through community education, local media awareness and targeted desexing programs in regional and remote areas of NSW. **Call 02 9770 7555 or visit [rspcansw.org.au](http://rspcansw.org.au) for details.**

### CORPORATE SUPPORT DAYS

Our very popular Corporate Support Days are team building days that give Corporates an in-depth understanding of a 'day in the life' of the RSPCA at our Sydney Shelter. **For more information please call 02 9770 7555.**

## D

### CUPCAKE DAY

Cupcake Day for the RSPCA is a delicious way to raise money for the RSPCA and the great thing is that everyone can get involved! On the third Monday in August, Cupcake Cooks across Australia don their aprons and grab their wooden spoons to bake cupcakes using cage-free eggs to exchange for donations to the RSPCA. **For more head to [rspccupcakeday.com.au](http://rspccupcakeday.com.au)**

## D

### DOGS AND CATS

Dogs and cats aren't the only animals available for adoption at the RSPCA. We have farm animals, horses and ponies, pocket pets (such as rabbits and ferrets), birds and poultry available too. If they're not advertised on **[adoptapet.com.au](http://adoptapet.com.au)**, please get in contact with your local branch or shelter.

### DOG REHABILITATION PROGRAM

The Dog Rehabilitation Program is a joint venture based on a Service Partnership agreement between the Chief Executive Officer of the Royal Society for the Prevention of Cruelty to Animals NSW (RSPCA NSW) and the Commissioner of Corrective Service NSW (CSNSW).

The Program provides behavioural rehabilitation for dogs so they can be adopted out to caring families. The program also gives selected minimum security inmates an opportunity to learn pet industry-related vocational skills which can help them find employment after their release from custody. **For more information visit [rspcansw.org.au](http://rspcansw.org.au)**

## E

### EDUCATION

The RSPCA's Education Program offers interactive sessions for early childhood/social groups and juvenile justice centres. The programs are designed to develop empathy for all living things and are tailored to suit the audience. Common topics include dog safety, responsible pet ownership, animal cruelty and RSPCA campaigns.

For more information about education or to book a visit from an Education Officer, please **call 02 9782 4447 or email [education@rspcansw.org.au](mailto:education@rspcansw.org.au)**

## F

### FACEBOOK

Now with over 33,000 fans, our Facebook page is regularly updated with news, events and animals awaiting adoption. It's a great way for us to send an immediate message to you and have a conversation with you. **Becoming a fan is easy – go to [www.facebook.com/RSPCANewSouthWales](http://www.facebook.com/RSPCANewSouthWales) and click on the LIKE button!**

## G

### GUARDIAN ANGEL

Make a one off donation and become a Guardian Angel to an animal in need. With 3,000 extra animals in our shelters over the Christmas and new year period, even more strain is put on our staff and resources throughout the year. **To make a donation call 1300 777 221, email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au) or visit [rspcaguardianangel.com.au](http://rspcaguardianangel.com.au) for more.**

## I

### INDIGENOUS DOG HEALTH PROGRAM

This program aims to improve the health and safety of indigenous children and families through the implementation of an integrated companion animal health program in rural indigenous communities. **Call 02 9770 7555 or visit [rspcansw.org.au](http://rspcansw.org.au) for details.**

### INSPECTORATE

Under the Prevention of Cruelty to Animals Act, 1979, RSPCA NSW Inspectors have the power to remove animals from owners who are cruel, neglectful or indifferent to their animals' suffering. **To report animal cruelty in NSW, call 1300 CRUELTY (1300 278 3589) or fill out the online cruelty report form at [rspcansw.org.au](http://rspcansw.org.au)**

## K

### KNOWLEDGBASE

Want to know what the RSPCA's policy is on a certain animal welfare topic? Want advice on how to care for your new pet? These questions and more can be answered by visiting our RSPCA Knowledgebase at **[kb.rspca.org.au](http://kb.rspca.org.au)**

## L

### LOTTERIES / RAFFLES

Win great prizes and help the RSPCA by taking part in our RSPCA Lotteries/Raffles. We conduct four each year. You can also join our Ongoing Pet Supporters Club which automatically enters you into all four raffles. **For all lottery enquires call 1300 306 794.**

## M

### MILLION PAWS WALK

Every year the RSPCA Million Paws Walk gets bigger and better! This amazing fundraiser brings humans and dogs together with thousands of people and pets pounding the pavements, parks and beaches across Australia. The event takes place every 3rd Sunday in May!

**Closer to the date, visit [millionpawswalk.com.au](http://millionpawswalk.com.au)**

### MEMBERSHIP TO THE RSPCA NSW

Would you or any of your animal loving friends like to become RSPCA NSW members? Becoming a member of the society will allow you to vote at Annual General Meetings and you will receive three copies of our animals magazine, a copy of the Annual Report and entitles you to special discounts and offers. A 12 month member ship costs \$30. **For details call 02 9782 4481 or email [member@rspcansw.org.au](mailto:member@rspcansw.org.au)**

## P

### PAW BOX

A Paw Box is the RSPCA's coin donation collection vessel that businesses and workplaces can order to collect donations for the RSPCA. Become an RSPCA 'SuPAWter' and join the growing number of businesses that are contributing to the care and welfare of animals through our Paw Box program. To register for a Paw Box in your workplace and help the RSPCA, contact us. **Call 02 9782 4493 or email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au)**

### PET INSURANCE

Reduce your veterinary costs by up to 80% with RSPCA Pet Insurance. **Call 1300 855 150 or visit [www.rspcapetinsurance.org.au](http://www.rspcapetinsurance.org.au)**

### PETS OF OLDER PERSONS (POOPS)

The POOPs program assists socially isolated elderly people and aims to keep pets and their elderly owners happy, healthy and together in their own homes for as long as possible. **Find out more by calling 02 9770 7555 or head to [rspcansw.org.au](http://rspcansw.org.au)**

## R

### RETAIL

We have lots of great RSPCA branded products, ranging from clothing to toys to household items. Our younger supporters are catered for too, with plenty of bright and funky products available. **Call 02 9770 7555 for a catalogue or head to [rspcansw.org.au](http://rspcansw.org.au)**

### RSPCA APPROVED FARMING

The RSPCA has developed standards for layer hens, pigs, chickens and turkeys that set a high level of welfare for the animals in these farming systems. These standards are much higher than those required by law or recommended by relevant model codes of practice. Egg producers and pig farmers whose farms meet the RSPCA's standards can apply to join the RSPCA Approved Farming Scheme. Their products will be stamped with the RSPCA Paw of Approval. Look for it in your supermarket. **For more go to [rspca.org.au/shophumane](http://rspca.org.au/shophumane)**

### RSPCA AWARENESS WEEK

Every year between 1 to 8 October we celebrate RSPCA Awareness Week. During this week we acknowledge World Farm Animals Day (2 October) and World Animals day (4 October). Keep a look out on our website and animals magazine for further details.

## S

### SAFE BEDS FOR PETS

Fear of leaving pets in the hands of a violent partner often prevents or delays women and children from leaving domestic violence. The RSPCA NSW Safe Beds for Pets program aims to assist in empowering women and their children to leave situations of

domestic violence by arranging safe accommodation for their pets. **To find out more call 02 9770 7525, email [safebeds@rspcansw.org.au](mailto:safebeds@rspcansw.org.au) or go to [rspcansw.org.au](http://rspcansw.org.au)**

### STOP ANIMAL CRUELTY SQUAD

13 to 17 year olds join our Stop Animal Cruelty Squad! For only \$20 each year you'll receive three copies of animals magazine, birthday and Christmas cards plus a set of awesome 'Stop Animal Cruelty' dog tags. **Call 02 9782 4481, email [member@rspcansw.org.au](mailto:member@rspcansw.org.au) or check out [rspcansw.org.au](http://rspcansw.org.au)**

### SWEETHEARTS

Become an RSPCA Sweetheart and contribute to the wellbeing of an RSPCA cat or dog. RSPCA Sweethearts receive a welcome kit and updates on the various animals they've assisted throughout the year. The new virtual adoption program is for supporters who wish to take a deeper interest in how their donations help individual animals. For only \$25 a month per animal will you be a Sweetheart? **Call 1300 777 221, email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au) or download a form at [rspcansw.org.au](http://rspcansw.org.au)**

### SYDNEY SHELTER REBUILD

The Sydney Shelter in Yagoona is the largest animal shelter in the Southern Hemisphere and it's falling apart. The rebuild will cost \$30 million to complete and we need your help to make the government sit up, take notice and dig deep. To donate call 02 9782 4493, email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au)

## T

### TWITTER

RSPCA NSW's online presence is growing every year and Twitter is another way for our organisation to advertise events and news. **To read our regular updates follow us at [twitter.com/RSPCANSW](https://twitter.com/RSPCANSW)**

## W

### WEBSITE

Our website is updated daily with events, news, media updates and positions vacant. It's easy to navigate. **So if you're looking for the latest RSPCA NSW information, head to [rspcansw.org.au](http://rspcansw.org.au)**

### WORKPLACE GIVING

Ask your payroll officer how you can contribute to the RSPCA NSW through your payroll and receive an automatic tax deduction. **For more information, call 02 9782 4491 or email [corporates@rspcansw.org.au](mailto:corporates@rspcansw.org.au)**

## V

### VETERINARY HOSPITALS

Need to see the vet? Our veterinary hospitals are open to the public and can take care of all your pet's healthcare needs. **Ring 02 9770 7555 or visit [rspcansw.org.au](http://rspcansw.org.au) and click on the 'Services tab'.**

### VOLUNTEERING

Volunteers are integral to the RSPCA. They play an active part caring for, and helping us to protect animals from neglect and cruelty. RSPCA NSW has 11 shelters and 26 branches throughout the State. Head to [rspcansw.org.au](http://rspcansw.org.au) - click on 'Get Involved' and then 'Become a Volunteer'. If you can't find what you're looking for **call 02 9770 7562, email [volunteer@rspcansw.org.au](mailto:volunteer@rspcansw.org.au) or contact your local branch or shelter.**

## Y

### YOUTUBE

RSPCA NSW uploads video clips to our YouTube channel including Adopt a Pet videos of animals available for adoption. This is another effective way of reaching the online community. **To see our clips go to [youtube.com](http://youtube.com) and type 'RSPCA New South Wales Media' into the search facility.**







Contents }





**Front Cover From Left to Right**

Dr Natalie Burke - Veterinarian  
 Monica Ojeda - Call Centre Team Leader  
 Ilze Russell - Assistant Accountant  
 Adam Farrugia - Sydney Shelter Team Leader  
 Grant Matthews - Sydney Shelter Animal Attendant  
 Sarah Belcher - Care Centre Rouse Hill Volunteer  
 Ann Dewson - Illawarra Volunteer Branch President  
 Steve Coleman - Chief Financial Officer  
 Janet Atkins - Veterinary Nursing Manager

**Our Four Legged Friends Left to Right:**

Tess the x Bull Mastiff, two Jack Russell Terrier pups  
 Kermit and Logan and Rooney the x Kelpie (with Steve).



we  
**love**  
 all creatures



**Back Cover From Left To Right**

Matthew Godwin - RSPCA NSW Inspector  
 James Roden - Corporate Relations and Grants Manager  
 Hannah Burfitt - Coordinator, Animal Wellbeing Support

**Our Four Legged Friends Left to Right:**

Slick the Cattle Dog x Mastiff and Angus the Rottweiler



The RSPCA is a charity, not a government agency, and we rely on supporter donations to continue our lifesaving work.

Please accept our heartfelt thanks for your assistance.

Thanks }

**To donate** call 1300 777 221,  
email [donations@rspcansw.org.au](mailto:donations@rspcansw.org.au)  
or go to [rspcansw.org.au](http://rspcansw.org.au)

**To report animal cruelty**  
call 1300 CRUELTY or complete  
the online cruelty report form at  
[rspcansw.org.au](http://rspcansw.org.au)

**To see animals available  
for adoption**  
go to [adoptapet.com.au](http://adoptapet.com.au)

